Dr. Eric Agyarkoh

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RESEARCH

Interests	Communication design · Art and design history · Lettering and Typography · Advertising · Art education
Areas	Museology · Urban Studies · Archeology · Computer Graphics and Computer-Aided Design · Experimental and Cognitive Psychology · History and Philosophy of Science

RESEARCH SUMMARY

12	93	3	1	2.36	20%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 12 publications listed below, 2014–2024. Field-weighted impact is the mean over the 5 works scored for it; 1.00 is the world average for works of the same field, type and year. 1 of the 5 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 10

1. **Eric Agyarkoh** (2024). Investigating Creative Prowess of Senior High School Students in Visual Communication: Case Study of Grade 'A'Girls' School in Ghana. *African Journal of Education, Science and Technology (AJEST)*. http://ajest.org/index.php/ajest/article/view/18
2. ames Ekow, Abigail Esso, **Eric Agyarkoh** (2022). Colour Symbolism of Catholic Priests' Chasuble. *International Journal of Humanities and Social Science*. https://doi.org/10.30845/ijhss.v12n5p5
3. **Dr. Eric Agyarkoh**, Dr. Eric Kwadwo Amissah (2022). Development of Graphic Design Practice and Education in Ghana. *Journal of Education and Culture Studies*. https://doi.org/10.22158/jecs.v6n2p71
4. **Eric Agyarkoh** (2021). Digitalisation of Commercial Serigraphy in Ghana. https://doi.org/10.18533/jah.v10i04.1831
5. **Eric Agyarkoh** (2020). Challenges of electronic advertising in Ghana. *JOURNAL OF AFRICAN ARTS AND CULTURE*. https://journals.uew.edu.gh/index.php/jaac/article/view/535
6. **Eric Inkoom Agyarkoh**, Helena Alice Mbil (2020). Communication Design or Graphic Communication Design: Demystifying the Impending Controversy. *Arts and design studies*. https://doi.org/10.7176/ads/86-04
7. **Eric Agyarkoh** (2018). Trends Analysis of Manual Signage Technology in Ghana. *Online Journal of Art & Design*. https://www.researchgate.net/profile/Eric-Agyarkoh/publication/338229678_Trends_Analysis_of_Manual_Signage_Technology_in_Ghana/links/5e099e1292851c8364a49079/Trends-Analysis-of-Manual-Signage-Technology-in-Ghana.pdf
8. **Eric Agyarkoh** (2017). Art, science, and technology of outdoor advertising in Ghana. *Communication Design*. https://doi.org/10.1080/20557132.2017.1398950
9. **Eric Agyarkoh** (2017). Colour symbolism of Aboakyir. *Journal of Culture, Society and Development*. https://ir.ucc.edu.gh/server/api/core/bitstreams/4c80a709-f249-47c0-b097-2679c17e35d4/content
10. OQ Essel, **Eric Agyarkoh**, PD Yankson (2014). TVET stigmatization in developing countries: reality or fallacy. *European Journal of Training and Development Studies*. https://artwatchghana.org/wp-content/

uploads/2018/07/Tvet-Stigmatization-in-Developing-Countries-Reality-or-Fallacy.pdf

Reports 1

1. **Eric Kwame Agyarkoh** (2014). HISTORICAL & TECHNOLOGICAL DEVELOPMENT OF OUTDOOR ADVERTISING IN GHANA. *LAP LAMBERT ACADEMIC PUBL*. https://scholar.google.com/scholar?cluster=6472251515513828510&hl=en&oi=scholarr

Theses 1

1. **ERIC Agyarkoh** (2018). Historicity of electronic advertising in Ghana. *University of Education, Winneba*. https://ir.uew.edu.gh/handle/123456789/1038