Marfo-yiadom Edward

Associate Professor · Accounting
University of Cape Coast

Profile scholar.ucc.edu.gh/staff/dd3c116b-07eb-4d81-ba6a-338b7f6cb434

RESEARCH

Areas: Accounting · Economics and Econometrics · Finance · Strategy and Management · Management Information Systems · Education

RESEARCH SUMMARY

23	418	8	8	9.44	39%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 23 publications listed below, 2008–2026. Field-weighted impact is the mean over the 23 works scored for it; 1.00 is the world average for works of the same field, type and year. 9 of the 23 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 23

1. Emmanuel Yaw Arhin, **Edward Marfo-Yiadom**, Joseph Tufuor Kwarteng (2026). Career Determinants and Academic Performance of Undergraduate Accounting Students in Ghana: Mediating Role of Career Preference Intention. *SAGE Open*. https://doi.org/10.1177/21582440251403642
2. Divine Atinyo, **Edward Marfo-Yiadom** (2026). FinTech today: mapping the current landscape for a digital financial future. *Fintech and Digital Accounting Review*. https://doi.org/10.1108/fdar-03-2026-0025
3. **Edward Marfo-Yiadom**, Lawrence Yaw Kusi, Isaac Nketsiah (2025). Efficacy of the Porter's generic strategies in achieving competitive advantage: The mediating roles of market ambidexterity and firm performance. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v13i.1753
4. Dora Adjoa Attiogbe, Emmanuel Yaw Arhin, **Edward Marfo-Yiadom** (2025). Ghana integrated financial management information system and public sector accountability. *Cogent Business & Management*. https://doi.org/10.1080/23311975.2025.2499208
5. Samuel Kwaku Agyei, **Edward Marfo-Yiadom**, Anthony Adu Asare Idun, Ahmed Bossman, Ellen Animah Agyei, Samuel Duku Yeboah (2025). Global risk aversion and returns from faith-based assets across market conditions. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v13i.1727
6. Gloria Kakrabah Quarshie Agyapong, **Edward Marfo Yiadom**, Lawrence Yaw Kusi (2024). Competitive intelligence, market ambidexterity, and SMEs' performance: the role of firm characteristics. *International Journal of Business Competition and Growth*. https://doi.org/10.1504/ijbcg.2024.142224
7. Zaghum Umar, Ahmed Bossman, Tamara Teplova, **Edward Marfo-Yiadom** (2024). Does time-varying risk aversion sentiment matter in the connectedness among Sub-Saharan African bond markets? *Emerging Markets Review*. https://doi.org/10.1016/j.ememar.2024.101160
8. Junhua Yang, Samuel Kwaku Agyei, Ahmed Bossman, Mariya Gubareva, **Edward Marfo-Yiadom** (2023). Energy, metals, market uncertainties, and ESG stocks: Analysing predictability and safe havens. *The North American Journal of Economics and Finance*. https://doi.org/10.1016/j.najef.2023.102030
9. Ahmed Bossman, Samuel Kwaku Agyei, Oliver Asiamah, Ellen Animah Agyei, Emmanuel Yaw Arhin, **Edward Marfo-Yiadom** (2022). Dividend policy and performance of listed firms on Ghana stock exchange. *Cogent Economics & Finance*. https://doi.org/10.1080/23322039.2022.2127220

10. Ahmed Bossman, Samuel Kwaku Agyei, Peterson Owusu Junior, Ellen Animah Agyei, Patrick Kwashie Akorsu, **Edward Marfo-Yiadom**, George Amfo-Antiri (2022). Flights-to-and-from-Quality with Islamic and Conventional Bonds in the COVID-19 Pandemic Era: ICEEMDAN-Based Transfer Entropy. *Complexity*. https://doi.org/10.1155/2022/1027495
11. **Edward Marfo-Yiadom**, George Tweneboah (2022). The role of national culture in financial innovation and bank stability transmission. *Cogent Economics & Finance*. https://doi.org/10.1080/23322039.2022.2111792
12. Samuel Kwaku Agyei, **Edward Marfo-Yiadom**, Abraham Ansong, Anthony Adu Asare Idun (2019). Corporate Tax Avoidance Incentives of Banks in Ghana. *Journal of African Business*. https://doi.org/10.1080/15228916.2019.1695183
13. Abraham Ansong, Samuel Kwaku Agyei, **Edward Marfo Yiadom** (2017). Do lenders value firm reputation? Evidence from SMEs in Ghana. *EuroMed J of Management*. https://doi.org/10.1504/emjm.2017.085874
14. George Tackie, **Edward Marfo-Yiadom**, Sampson Oduro Achina (2016). Determinants of Internal Audit Effectiveness in Decentralized Local Government Administrative Systems. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v11n11p184
15. **Edward Marfo Yiadom**, Wisdom Atsunyo (2014). Compliance with International Financial Reporting Standards by Listed Companies in Ghana. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v9n10p87
16. Anthony Akwesi Owusu, **Edward Marfo-Yiadom**, Georgina Asi Owusu (2014). Undergraduate Competences as Labour Market Mechanism for Curriculum Alignment in Ghana: Case of University of Cape Coast School of Business. *RePEc: Research Papers in Economics*. https://doi.org/10.18533/ijbsr.v4i9.559
17. **Edward Marfo-Yiadom**, Abraham Ansong (2012). Customers' Perception of Innovative Banking Products in Cape Coast Metropolis, Ghana. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v7n3p162
18. Samuel Kwaku Agyei, **Edward Marfo-Yiadom** (2011). Dividend Policy and Bank Performance in Ghana. *International Journal of Economics and Finance*. https://doi.org/10.5539/ijef.v3n4p202
19. Abraham Ansong, **Edward Marfo-Yiadom**, Emmanuel Ekow-Asmah (2011). The Effects of Financial Innovation on Financial Savings: Evidence From an Economy in Transition. *Journal of African Business*. https://doi.org/10.1080/15228916.2011.555271
20. **E. Marfo-Yiadom Marfo-Yiadom**, B. Obeng Acquah Obeng Acquah (2009). Business support schemes in Ghana: An assessment. *Pentvars Business Journal*. https://doi.org/10.62868/pbj.v5i1.63
21. **E. Marfo-Yiadom Marfo-Yiadom** (2009). Corporate governance and strategic management. *Pentvars Business Journal*. https://doi.org/10.62868/pbj.v6i2.59
22. **E. Marfo-Yiadom Marfo-Yiadom**, M.S.W Mensah Mensah (2009). The concept of 'Informal Economy' revisited: A review of related literature. *Pentvars Business Journal*. https://doi.org/10.62868/pbj.v6i2.60
23. **Edward Marfo-Yiadom** (2008). Trade Credit Terms and Credit Practices of Selected Firms in Accra-Tema Metropolis. *Journal of Business Research*.