Edward Nii Amar Amarteifio PhD

Senior Lecturer · Department of Marketing and Supply Chain Management
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RESEARCH

Interests	Small Business Finance · Small Business Development · Career Coach and Proposal Writing
Areas	Management of Technology and Innovation · Strategy and Management · Accounting · Organizational Behavior and Human Resource Management · Business and International Management · Economics and Econometrics

RESEARCH SUMMARY

14	54	4	1	0.18	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 14 publications listed below, 2017–2026. Field-weighted impact is the mean over the 8 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 8 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Senior Lecturer/ Dr 2006–present
Centre for Entrepreneurship and Small Enterprise Development, University of Cape Coast, Cape Coast, Ghana

PUBLICATIONS

Journal articles 13

1. **Edward Nii Amar Amarteifio** (2026). CAREER EDUCATION AND STUDENTS'EMPLOYABILITY IN WEST AFRICAN HIGHER EDUCATION INSTITUTIONS: THE EDUCATION COLLABORATIVE PERSPECTIVE. *African Journal of Emerging Issues*. https://ajoeijournal.org/sys/index.php/ajoei/article/view/1070
2. **Edward Nii Amar Amarteifio** (2026). Time is the new currency: Lead Time Management and Customer Satisfaction at the Ghana Ports and Harbours Authority. *International Journal of Research Publications (IJRP)*.
3. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, **EDWARD NII AMAR AMARTEIFIO** (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. https://doi.org/10.1142/s1084946725500074
4. Carl Hope Korkpoe, Ferdinand Ahiakpor, **Edward Nii Amar Amarteifio** (2024). Bayesian inference for inflation volatility modeling in Ghana. *African Journal of Economic and Management Studies*. https://doi.org/10.1108/ajems-04-2023-0132
5. **Idun-Acquah Amarteifio** (2023). Effect Of Equity Financing Options On Growth Of Small Businesses In Accra Metropolis. *International Journal of Scientific and Research Publications*. https://scholar.google.com/scholar?cluster=10283978553338609052&hl=en&oi=scholarr
6. **ENA Amarteifio** (2022). Air pollution and health: Particulate matter PM2. 5 measurements in Cantonments, Ghana. *EPRA Int. J. Multidiscip. Res.*. https://scholar.google.com/scholar?cluster=12471808166384324006&hl=en&oi=scholarr

7. **Edward Nii Amar Amarteifio**, Soffia Aba Baidoo Baiden (2020). Accessing Public Contracts in Ghana: The Case of Small and Medium Enterprises. *The International Journal of Business & Management*. https://doi.org/10.24940/theijbm/2020/v8/i8/bm2008-026
8. **Edward Nii Amar Amarteifio** (2020). Effect of Financial Information Quality on the Performance of Small and Medium Enterprises in Ghana. *International Journal of Scientific and Research Publications*. https://doi.org/10.29322/ijsrp.10.02.2020.p9880
9. **Edward Nii Amar Amarteifio**, Senyo Agbeblewu (2020). Entrepreneurial Orientation and Firm Performance of Tourist Accommodation Establishment in Ghana. *Open Journal of Business and Management*. https://doi.org/10.4236/ojbm.2020.84103
10. Soffia Aba Baidoo-Baiden, **Edward Nii Amar Amarteifio** (2020). The Level of Compliance with The Public Procurement Act of Ghana. *International Journal of Scientific and Research Publications*. https://doi.org/10.29322/ijsrp.10.03.2020.p9918
11. **Edward Nii Amar Amarteifio**, Siaw Frimpong (2019). Investment readiness and access to external finance among Ghanaian small and medium-size enterprises. *International Journal of Entrepreneurship and Small Business*. https://doi.org/10.1504/ijesb.2019.100104
12. Carl H Korkpoe, **Edward Amarteifio** (2018). All Markets are not Created Equal - Evidence from the Ghana Stock Exchange. *International Journal of Finance and Accounting*. https://ir.ucc.edu.gh/server/api/core/bitstreams/90fb918b-ca43-494c-9b28-bb8213b50457/content
13. **ENA Amarteifio**, Senyo Agbeblewu (2017). Level of education, business experience and small and medium enterprise performance in the Accra Metropolis of Ghana. *International Journal of Multidisciplinary and Current Research*. https://www.researchgate.net/profile/Edward-Amarteifio/publication/325286152_Level_of_Education_Business_Experience_and_Small_and_Medium_Enterprise_Performance_in_the_Accra_Metropolis_of_Ghana/links/5b03f8460f7e9be94bdb2533/Level-of-Education-Business-Experience-and-Small-and-Medium-Enterprise-Performance-in-the-Accra-Metropolis-of-Ghana.pdf

Conference papers 1

1. Mensah, Mavis S. B., **Amarteifio, Edward N. A.** (2021). Exploratory Study of the Entrepreneurial Ecosystem in Central Region, Ghana. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-083-4_24