DR. Jacob Nyarko

Senior Lecturer · Communication Studies
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RESEARCH

Areas: Sociology and Political Science · Communication · Information Systems · Anthropology · Education · Human-Computer Interaction

RESEARCH SUMMARY

17	143	9	6	7.18	47%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 17 publications listed below, 2014–2026. Field-weighted impact is the mean over the 17 works scored for it; 1.00 is the world average for works of the same field, type and year. 8 of the 17 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Senior Lecturer 2018–present
Communication Studies, University of Cape Coast, Cape Coast, Ghana

Senior Lecturer 2018–present
Communication Studies, University of Cape Coast, Cape Coast, Ghana

EDUCATION AND QUALIFICATIONS

PhD 2013–2016
Communication and Media Studies, University of KwaZulu-Natal, Durban, South Africa

PUBLICATIONS

Journal articles 17

1. Samuel Danso, **Jacob Nyarko** (2026). I Promise I Will Never Be an Investigative Journalist: Narratives of Journalists in the Ghanaian Media. *Journalism & Mass Communication Quarterly*. https://doi.org/10.1177/10776990251407078
2. **Jacob Nyarko**, Emmanuel Amo Ofori, Oswelled Ureke (2025). No laughing matter: (self) ridiculing and reputational risk on Ghanaian and Zimbabwean TikTok. *African Identities*. https://doi.org/10.1080/14725843.2025.2507422
3. S. Danso, **J. Nyarko**, E. Ato Kwamena Aidoo, E. B. N. Agyei, B. Tetteh (2025). Press Freedom and Safety of Journalists in Africa: A Scoping Review. *African Journalism Studies*. https://doi.org/10.1080/23743670.2025.2551858
4. **Jacob Nyarko** (2024). Centre-periphery circulation patterns in Ghana's print media landscape: exploring the underlying determinants. *Communicare Journal for Communication Studies in Africa*. https://doi.org/10.36615/kcdkdg10
5. **Jacob Nyarko** (2024). Exploring Ownership Patterns: The Ghanaian Experience of Media Control and Editorial Autonomy. *Global Journal of Human-Social Science*. https://doi.org/10.34257/gjhssavol24is5pg27
6. **Jacob Nyarko** (2023). Media diversification: Redefining reliance on advertising revenue and autonomy implications. *Cogent Social Sciences*. https://doi.org/10.1080/23311886.2023.2193382
7. **Jacob Nyarko**, Michael Yao Wodui Serwornoo (2022). COVID-19 and Mass Media Education: An

Evaluation of the Transition from Brick-and-Mortar Learning to Virtual Space. *Journal of Creative Communications*. https://doi.org/10.1177/09732586221096346

8. **Jacob Nyarko**, Michael Yao Wodui Serwornoo, Benedine Azanu (2021). Communication lapses to combating COVID-19 pandemic: Evaluating Ghana's COVID-19 campaign. *Journal of African Media Studies*. https://doi.org/10.1386/jams_00041_1
9. **Jacob Nyarko**, Eric Opoku Mensah, Basil Hamusokwe (2020). Donor Aid and Private Investment: Their Interplay With Media Development. *SAGE Open*. https://doi.org/10.1177/2158244020920618
10. **Jacob Nyarko**, Eric Opoku Mensah, Stephen Kwame Owusu-Amoh (2018). Achieving media independence through legal and regulatory measures: A formality or reality? *Cogent Arts and Humanities*. https://doi.org/10.1080/23311983.2018.1455625
11. **Jacob Nyarko**, Ruth Elizabeth Teer-Tomaselli (2018). The Interface Between Media Funding and Agenda Setting: The Conduit for Media Independence. *Journal of Creative Communications*. https://doi.org/10.1177/0973258617743620
12. Eric Opoku Mensah, Stephen Owusu-Amoh, **Jacob Nyarko** (2018). The global imperialism project: lessons from television, movies and radio. *African Research Review*. https://doi.org/10.4314/afrrev.v12i4.1
13. **Jacob Nyarko**, Ufuoma Akpojivi (2017). Intimidation, Assault, and Violence Against Media Practitioners in Ghana. *SAGE Open*. https://doi.org/10.1177/2158244017697165
14. **Jacob Nyarko**, Ruth E. Teer-Tomaselli (2017). Print Media Standardisation and Professionalism. *Journalism Practice*. https://doi.org/10.1080/17512786.2017.1279023
15. **Jacob Nyarko** (2016). Newspaper Review Show in the Broadcast Media Space in Ghana. *SAGE Open*. https://doi.org/10.1177/2158244016654952
16. **Jacob Nyarko**, Kwaku Oppong Asante (2015). Social Exclusion of the Deaf in Corporate Television Advertising in Ghana: A Pilot Study. *Journal of Communication*. https://doi.org/10.1080/0976691x.2015.11884874
17. Kwaku Oppong Asante, **Jacob Nyarko** (2014). The Physical and Behavioural Consequences of Facebook Use among University Students. *Mediterranean Journal of Social Sciences*. https://doi.org/10.5901/mjss.2014.v5n27p774