Evelyn Yeboah Nyamah

Lecturer · Department of Marketing and Supply Chain Management
University of Cape Coast

ORCID 0000-0001-9024-5404 · Profile scholar.ucc.edu.gh/staff/c5d4f2bc-1def-4122-a9b4-14589d5e38a6

RESEARCH

Areas: Strategy and Management · Management Information Systems · Marketing · Economics and Econometrics · Information Systems and Management · Sociology and Political Science

RESEARCH SUMMARY

10	101	4	3	11.00	60%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 10 publications listed below, 2022–2026. Field-weighted impact is the mean over the 10 works scored for it; 1.00 is the world average for works of the same field, type and year. 6 of the 10 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Lecturer 2020–present
Marketing and Supply Chain Management, University of Cape Coast, Cape Coast, Ghana

PUBLICATIONS

Journal articles 10

1. Priscilla Boafowaa Oppong, Daniel Ofori, Phanuel Wunu, Edmond Yeboah Nyamah, **Evelyn Yeboah Nyamah**, Justice K. G. A. Boateng, Gloria K.Q. Agyapong (2026). A multidimensional procurement literacy instrument: Development and validation among undergraduate procurement students in Ghana. *PLoS ONE*. https://doi.org/10.1371/journal.pone.0341565
2. Christmal George Kpodo, Edmond Yeboah Nyamah, **Evelyn Yeboah Nyamah**, Isaac Tetteh Charnor, Augustina Wilberforce, Francisca London (2026). Agri-food chain disruptions and sustainable performance: the role of supply chain resilience. *Journal of Agribusiness in Developing and Emerging Economies*. https://doi.org/10.1108/jadee-04-2026-0241
3. Edmond Yeboah Nyamah, **Evelyn Yeboah Nyamah**, Mavis Agbodza, Isaac Tetteh Charnor, Richard Adu Agyapong, Abdul-Nasir Abdallah Buabeng (2026). Integrating big data into sustainable supply chain management: a pathway to enhanced firm performance in Ghana's food and beverage sector. *Modern Supply Chain Research and Applications*. https://doi.org/10.1108/mscra-06-2025-0039
4. Isaac Tetteh Charnor, Edmond Yeboah Nyamah, Mavis Agbodza, **Evelyn Yeboah Nyamah** (2026). Supply chain plasticity and resilience: unpacking the power of learning and adaptation in Ghana's manufacturing industry. *Business Process Management Journal*. https://doi.org/10.1108/bpmj-02-2026-0196
5. Edmond Yeboah Nyamah, **Evelyn Yeboah Nyamah**, Richard Kofi Opoku, Prince Bright Attatsi (2026). Sustainable supply chain practices and sustainable performance in a developing economy: do governance quality and performance metrics matter? *Journal of Manufacturing Technology Management*. https://doi.org/10.1108/jmtm-02-2025-0132
6. Isaac Tetteh Charnor, **Evelyn Yeboah Nyamah**, Anokye Mohammed Adam, Edmond Yeboah Nyamah, Evelyn Kukuwa Quartey (2024). RETRACTED ARTICLE Electronic procurement practices and procurement performance: the role of institutional quality. *International Journal of Procurement Management*. Retracted. https://doi.org/10.1504/ijpm.2024.140605
7. Evelyn Kukuwa Quartey, Edmond Yeboah Nyamah, Anokye M. Adam, **Evelyn Y. Nyamah**, Isaac Tetteh

Charnor (2023). Electronic Procurement Practices and Performance: the Role of Institutional Quality. *International Journal of Procurement Management*. https://doi.org/10.1504/ijpm.2023.10059281

8. Evelyn Enchill, Edmond Yeboah Nyamah, **Evelyn Yeboah Nyamah**, Gloria Agyapong, Stephanie Efua Frimpong (2023). Sustainable manufacturing practices and sustainable performance: Evidence from Ghana's food manufacturing sector. *Cleaner Logistics and Supply Chain*. https://doi.org/10.1016/j.clscn.2023.100120
9. Edmond Yeboah Nyamah, Prince Bright Attatsi, **Evelyn Yeboah Nyamah**, Richard Kofi Opoku (2022). Agri-food value chain transparency and firm performance: the role of institutional quality. *Production & Manufacturing Research*. https://doi.org/10.1080/21693277.2022.2062477
10. Edmond Yeboah Nyamah, Yi Feng, **Evelyn Yeboah Nyamah**, Richard Kofi Opoku, Matilda Ewusi (2022). Procurement process risk and performance: empirical evidence from manufacturing firms. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-06-2021-0306