Dr Keren Naa Abeka Arthur

Senior Lecturer · Department of Marketing and Supply Chain Management
University of Cape Coast

ORCID 0000-0002-9904-4323 · Profile scholar.ucc.edu.gh/staff/b4026683-5afe-4915-8a40-0ae7bf0b3497

RESEARCH

Areas: Management of Technology and Innovation · Economics and Econometrics · Management Information Systems · Accounting · Business and International Management · Finance

RESEARCH SUMMARY

15	217	8	8	3.18	53%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 15 publications listed below, 2017–2025. Field-weighted impact is the mean over the 15 works scored for it; 1.00 is the world average for works of the same field, type and year. 8 of the 15 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 12

1. MAVIS SERWAH BENNEH MENSAH, **KEREN NAA ABEKA ARTHUR**, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. https://doi.org/10.1142/s1084946725500074
2. Mavis SB Mensah, **Keren NA Arthur**, Enoch Mensah-Williams (2023). Antecedents of E-learning in undergraduate entrepreneurship education. *E-Learning and Digital Media*. https://doi.org/10.1177/20427530231167642
3. Kevin Albertson, Stevienna de Saille, Poonam Pandey, Effie Amanatidou, **Keren Naa Abeka Arthur**, Michiel Van Oudheusden, Fabien Medvecky (2021). An RRI for the present moment: relational and 'well-up' innovation. *Journal of Responsible Innovation*. https://doi.org/10.1080/23299460.2021.1961066
4. **Keren Naa Abeka Arthur** (2021). Financial Innovation and its Governance. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v8i0.124
5. **Keren Naa Abeka Arthur**, Albert Kwame Arthur (2020). The Student Entrepreneurial Journey. *Artivate A Journal of Entrepreneurship in the Arts*. https://doi.org/10.34053/artivate.9.1.91
6. **Keren Naa Abeka Arthur**, Albert Kwame Arthur (2020). The Student Entrepreneurial Journey: Motivations, Entrepreneurial Engagements and Challenges among Recent Graduates of Visual Arts Academic Programs in Ghana. *Artivate A Journal of Entrepreneurship in the Arts*. https://doi.org/10.1353/artv.2020.0002
7. **Keren Naa Abeka Arthur**, Richard Owen (2019). A Micro-ethnographic Study of Big Data-Based Innovation in the Financial Services Sector: Governance, Ethics and Organisational Practices. *Journal of Business Ethics*. https://doi.org/10.1007/s10551-019-04203-x
8. **Keren Naa Abeka Arthur**, Alex Yaw Adom (2019). Explorative study of entrepreneurship training programmes in Christian institutions in Ghana. *Journal of Enterprising Communities People and Places in the Global Economy*. https://doi.org/10.1108/jec-12-2018-0109
9. **Keren Naa Abeka Arthur** (2019). Financial Innovation and its Governance A Cross-case Analysis. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.2019.08
10. Tamer Khraisha, **Keren Arthur** (2018). Can we have a general theory of financial innovation processes? A

conceptual review. *Financial Innovation*. https://doi.org/10.1186/s40854-018-0088-y

11. **Keren Naa Abeka Arthur** (2018). The emergence of financial innovation and its governance - a historical literature review. *Journal of Innovation Management*. https://doi.org/10.24840/2183-0606_005.004_0005
12. **Keren Naa Abeka Arthur** (2017). Financial innovation and its governance: Cases of two major innovations in the financial sector. *Financial Innovation*. https://doi.org/10.1186/s40854-017-0060-2

Book chapters 3

1. **Keren Naa Abeka Arthur**, ·Richard Owen (2022). A Micro-ethnographic Study of Big Data-Based Innovation in the Financial Services Sector: Governance, Ethics and Organisational Practices. *Business and the Ethical Implications of Technology*. https://doi.org/10.1007/978-3-031-18794-0_4
2. Mavis S. B. Mensah, **Keren N. A. Arthur**, Enoch Mensah-Williams (2022). Experiential Learning in Online Entrepreneurship Education: Lessons from an Undergraduate Entrepreneurship Course. *Theorising Undergraduate Entrepreneurship Education*. https://doi.org/10.1007/978-3-030-87865-8_18
3. **Keren Naa Abeka Arthur** (2019). Case Study: Gender and Enterprise Development in Africa. https://doi.org/10.1007/978-3-030-11524-1_4