Lawrence Acheampong

Lecturer · Department of Agricultural Economics and Extension
University of Cape Coast

ORCID 0000-0001-5173-1207 · Google Scholar scholar.google.com/citations?user=GF3UfNMAAAAJ&hl=en · Profile scholar.ucc.edu.gh/staff/abff3281-d363-4a3c-9796-b4415de9f867

PROFILE

Ph.D. (Hons) Non-Governmental Organization Studies and Community Development, University of Cape Coast

M.Sc. (Hons) Management, Economics and Consumer Studies, Wageningen University, The Netherlands. BSc. (Hons) Agriculture, University of Cape Coast Ghana.

Date of Birth: 08th April, 1978

Address: Department of Agricultural Economics & Extension, School of Agriculture,

University of Cape Coast, Private Mail Bag, Cape Coast, Ghana

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RESEARCH

Interests	Corporate Social Responsibility · Mining · Marketing Research · Policy formulation · Advocacy
Areas	Animal Science and Zoology · General Agricultural and Biological Sciences · Insect Science · Plant Science · Strategy and Management · Cellular and Molecular Neuroscience

RESEARCH SUMMARY

16	56	4	1	0.68	0%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 16 publications listed below, 2011–2026. Field-weighted impact is the mean over the 8 works scored for it; 1.00 is the world average for works of the same field, type and year. 0 of the 8 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Lecturer 2022–present
Agricultural Economic and Extension, University of Cape Coast, Cape Coast, Ghana

Principal Research Assistant 2013–2016
Agricultural Economics and Extension, University of Cape Coast, Cape Coast, Ghana

Senior Research Assistant 2009–2013
Agricultural Economics and Extension, University of Cape Coast, Cape Coast, Ghana

EDUCATION AND QUALIFICATIONS

MSc. Management Economics and Consumer Studies 2010–2012
Marketing and Consumer Behaviour, Wageningen University & Research, Wageningen, Netherlands

DISTINCTIONS, MEMBERSHIPS AND SERVICE

Member, University Teachers Association of Ghana 2016–present
University of Cape Coast, Cape Coast, Ghana

PUBLICATIONS

Journal articles 11

1. Rebecca Owusu, **Lawrence Acheampong**, Alexander Tetteh Kwasi Nuer (2026). Understanding insect-based food preferences in Ghana through psychological segmentation. *Applied Food Research*. https://doi.org/10.1016/j.afres.2026.102207
2. Rebecca Owusu, Fatimah Von Abubakari, **Lawrence Acheampong**, Alexander Tetteh Kwasi Nuer (2025). Evaluation of Consumer Preferences for Poultry Products in Ghana Using Utility Space and Willingness to Pay Space Models. *Current Research in Nutrition and Food Science Journal*. https://doi.org/10.12944/crnfsj.13.1.26
3. Rebecca Owusu, Fatimah Von Abubakari, **Lawrence Acheampong**, Alexander Tetteh Kwasi Nuer (2025). Extending the sustainable poultry value chain with institutional factors and business models in Central Ghana. *Journal of International Food & Agribusiness Marketing*. https://doi.org/10.1080/08974438.2025.2582074
4. **& Acheampong** (2025). The impact of cognitive absorption on perceived usefulness and ease of use in online learning: AA study of Ghanaian distance students. *African Journal of Applied Research Vol. 11, No. 4 (2025), pp.73-97*.
5. Emmanuel Anobir Mensah, **Lawrence Acheampong**, Enoch Kwame Tham-Agyekum (2024). SOCIOECONOMIC DETERMINANTS OF THE INTENSITY OF MUSHROOM COMMERCIALISATION IN GREATER ACCRA REGION, GHANA. *Applied Studies in Agribusiness and Commerce*. https://doi.org/10.19041/apstract/2024/1/4
6. Emmanuel Anobir Mensah, **Lawrence Acheampong** (2023). Motivators and impediments to mushroom commercialisation in Ghana: Implication for policymakers, development partners and extension agents. *Heliyon*. https://doi.org/10.1016/j.heliyon.2023.e19523
7. Emmanuel Anobir Mensah, **Lawrence Acheampong**, Isaac Kwasi Asante (2022). Institutional Factors Influencing Commercial Large-Scale Oyster Mushroom Production in the Greater Accra Region of Ghana. *The Bangladesh Journal of Agricultural Economics*. http://bjae.bau.edu.bd/index.php/home/article/view/220
8. Henry De-Graft Acquah, **Lawrence Acheampong** (2017). Comparing parametric and semiparametric error correction models for estimation of long run equilibrium between exports and imports. *Applied Studies in Agribusiness and Commerce*. https://doi.org/10.19041/apstract/2017/1-2/3
9. **ACHEAMPONG, L**, ANTWI, D, ACHEAMPONG, L, ANTWI, D (2017). Perceived livelihood of palm kernel processors at Abura in the Cape Coast Metropolis of Ghana. *RePEc: Research Papers in Economics*. https://doi.org/10.22004/ag.econ.280037
10. Tutu Mark Sarpong, Elvis Asare-Bediako, **Lawrence Acheampong** (2017). Perception of Mealybug Wilt Effect and Management among Pineapple Farmers in Ghana. *Journal of Agricultural Extension*. https://doi.org/10.4314/jae.v21i2.1
11. EL Okorley, **L Acheampong** (2014). The current status of mango farming business in Ghana: A case study of mango farming in the Dangme West District. *Ghana Journal of Agricultural Science*. https://www.ajol.info/index.php/gjas/article/view/107031/96933

Book chapters 2

1. **Lawrence Acheampong**, F Von Abubakari (2024). Entrepreneurship education, agriculture and community development: School of Agriculture, University of Cape Coast's approach to job creation. *Entrepreneurship and Enterprise Development in Africa*. https://www.elgaronline.com/edcollchap/book/9781803925417/book-part-9781803925417-22.xml
2. **L Acheampong** (2011). Prospects of inland fish farming for sustainable fish resource management and development in the Central Region of Ghana. *Culture, science and sustainable development in Africa*.

Reports 1

1. **Lawrence K Acheampong** (2025). Ghana Prisons Services—Intergrated Healthcare System Inclusive of Forensics in Secure and Detention Centers. *Elsevier*. https://scholar.google.com/scholar?cluster=5828127179366602121&hl=en&oi=scholarr

Theses 2

1. **LAWRENCE Acheampong** (2021). Social responsibility agreement and practice in the gold mining industry in Ghana: evidence from Newmont Ghana Goldcorp limited. *Doctoral dissertation*. https://ir.ucc.edu.gh/server/api/core/bitstreams/37e85694-ede7-47e5-bc74-818732a12de9/content
2. **Lawrence Acheampong** (2012). The Effect of the environment on the market orientation and entrepreneurial proclivity of firm owners. *Wageningen University*.