Ivy Kesewaa Nkrumah

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RESEARCH

Interests	Cognitive Psychology · Educational Psychology
Areas	Developmental and Educational Psychology · Cognitive Neuroscience · Economics and Econometrics · Education · Experimental and Cognitive Psychology · Information Systems and Management

RESEARCH SUMMARY

18	72	5	3	3.61	36%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 18 publications listed below, 2015–2025. Field-weighted impact is the mean over the 11 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 11 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 16

1. **Ivy Kesewaa Nkrumah** (2025). FROM LAUGHTER TO LIGHTNESS: MEMES AS A DIGITAL COPING MECHANISM. *AFRICAN JOURNAL FOR THE PSYCHOLOGICAL STUDY OF SOCIAL ISSUES*. https://ajpssi.org/index.php/ajpssi/article/view/825
2. **Ivy Kesewaa Nkrumah**, Ewald Neumann, Eric Anane, Lebbaeus Asamani, Eunice Torto-Seidu (2024). E-Learning in the post-COVID era: Experiences of tertiary students. *Journal of Policy and Development Studies (JPDS)*. https://doi.org/10.51317/jpds.v3i1.631
3. Elly Romy, Marto Silalahi, **Ivy Kesewaa Nkrumah**, Acai Sudirman (2024). Factors that Influence the Level of Teacher Job Satisfaction in the Era of Society 5.0. *Journal of Education Research and Evaluation*. https://doi.org/10.23887/jere.v8i2.73986
4. **Ivy Kesewaa Nkrumah**, Stella Yemisi Erinosho (2024). The Realities of Implementing First Language (L1) for Instruction in Lower Primary Schools in Ghana. *EAST AFRICAN JOURNAL OF EDUCATION AND SOCIAL SCIENCES*. https://doi.org/10.46606/eajess2024v05i04.0388
5. **Nkrumah, Ivy Kesewaa** (2023). Stimulus-response binding is not a gradually learned association between specific stimuli and their responses: Evidence from a teenage bilingual population. *Psychology of Language and Communication*. https://doi.org/10.58734/plc-2023-0014
6. Jane Odurowaa Edjah, **Ivy Kesewaa Nkrumah** (2022). Do gender and age jointly or individually moderate the effects of cognitive and behavioral therapies on addiction to mobile phone calling behavior? *Mediterranean Journal of Social & Behavioral Research*. https://doi.org/10.30935/mjosbr/12583
7. **Ivy Kesewaa Nkrumah** (2021). Bilingualism in the Teenage Years: Lexical Juggling in Bilingual Memory as Evidenced by Negative and Positive Priming Effects. *British Journal of Psychology Research*.
8. **Ivy Kesewaa Nkrumah**, Millan Ahema Tawiah, Kofi Ayebi Arthur, Lebbaeus Asamani, Ebenezer Takyi-Wadieh (2021). COVID-19 Virulence: Hinderances to Observing the Preventive Measures. *Mediterranean Journal of Social & Behavioral Research*. https://doi.org/10.30935/mjosbr/11293
9. **Ivy Kesewaa Nkrumah**, Eunice Torto-Seidu, Lebbaeus Asamani (2021). Reduction in Children's Impulsivity Enhances Performance in Mathematics, but not English language: Evidence for Impulsive Behaviour

Modification Using Cognitive Modelling. *Mediterranean Journal of Social & Behavioral Research*. https://doi.org/10.30935/mjosbr/11338

10. **Ivy Kesewaa Nkrumah**, Rosemary Twum, Christopher Yarkwah (2021). Utilisation of the Internet for Cyberloafing Activities among University Students. *Journal of Digital Educational Technology*. https://doi.org/10.21601/jdet/10912
11. Ewald Neumann, **Ivy K. Nkrumah** (2019). Reversal of typical processing dynamics in positive and negative priming using a non-dominant to dominant cross-language lexical manipulation. *Memory*. https://doi.org/10.1080/09658211.2019.1573902
12. **Ivy K Nkrumah** (2018). Cross-language negative priming remains intact, while positive priming disappears: Evidence for two sources of selective inhibition. *Journal of Cognitive Psychology*. https://doi.org/10.1080/20445911.2017.1417311
13. **Ivy K Nkrumah** (2018). Excitatory and inhibitory priming by attended and ignored non-recycled words with monolinguals and bilinguals. *Memory*. https://doi.org/10.1080/09658211.2018.1447132
14. **Ivy K Nkrumah** (2018). Second language proficiency effects on cross-language positive and negative priming in Twi-English bilinguals. *Journal of Clinical Psychology and Cognitive Science*. https://www.academia.edu/download/98798107/NNC_JofClinPsy_20CogSci_2018.final.pdf
15. **IVY KESEWAA NKRUMAH**, ALBERT JUSTICE KWARTENG (2016). LECTURERS' PERCEPTION ON STUDENTS' APPRAISAL OF COURSES AND TEACHING: A CASE OF UNIVERSITY OF CAPE COAST, GHANA. *INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT*. https://scholar.google.com/scholar?cluster=15086213523859637628&hl=en&oi=scholarr
16. **Ivy Kesewaa Nkrumah** (2015). Effect of Cognitive Modelling on Impulsive Behaviour Among Primary School Children. *Psychology and Behavioral Sciences*. https://doi.org/10.11648/j.pbs.20150405.11

Book chapters 1

1. Daniel Miezah, Inuusah Mahama, Ahmed Moustafa, **Ivy Kesewaa Nkrumah**, Mabel Oti-Boadi, Kwaku Oppong Asante (2024). Impulsivity and its relationships with social media addiction, internet addiction, and smartphone addiction. *Elsevier eBooks*. https://doi.org/10.1016/b978-0-443-13437-1.00013-6

Reports 1

1. **Ivy Kesewaa Nkrumah** (2017). Lexical representation and selection in bilingual memory as evidenced by negative and positive priming effects. *University of Canterbury*. https://ir.canterbury.ac.nz/items/afdde73c-315d-43a8-9aac-2430dff249e8