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## RESEARCH

Areas: Communication · Sociology and Political Science · Anthropology · Education · Computer Science Applications · Gender Studies

## RESEARCH SUMMARY

| 20 | 82 | 5 | 2 | 1.21 | 25% |
|---|---|---|---|---|---|
| Publications | Citations | h-index | i10-index | Field-weighted impact | World top 10% |

Counted from the 20 publications listed below, 2019–2026. Field-weighted impact is the mean over the 20 works scored for it; 1.00 is the world average for works of the same field, type and year. 5 of the 20 papers scored for it are among the world's most cited tenth for their field, type and year.

## PUBLICATIONS

### Journal articles 10

1. **Michael Yao Wodui Serwornoo**, Elizabeth Owusu Asiamah, Samuel Danso, Rainbow Sackey (2026). Digital terrestrial television in Ghana: Politics, power and policies. *Journal of Digital Media & Policy*. https://doi.org/10.1386/jdmp_00185_1
2. **Michael Yao Wodui Serwornoo**, Samuel Danso, Elizabeth Owusu Asiamah (2025). Evaluating the research on Africa's image/coverage in the media from 2004–2024: a systematic review. *African Identities*. https://doi.org/10.1080/14725843.2025.2563328
3. Samuel Danso, Theodora Dame Adjin-Tettey, **Michael Yao Wodui Serwornoo**, Benedine Azanu (2024). African Broadcast Media Participation in Conflict Resolution and Peacebuilding: An Examination of Practices Across Nine Countries. *African Security*. https://doi.org/10.1080/19392206.2024.2420544
4. Samuel Danso, Modestus Fosu, **Michael Yao Wodui Serwornoo**, Martin Thompson Kwadzo Ntem (2024). Collaborative Journalism Around the Globe: A Systematic Review. *Journalism & Mass Communication Quarterly*. https://doi.org/10.1177/10776990241284582
5. **Michael Yao Wodui Serwornoo**, Samuel Danso, Benedine Azanu, Eric Opoku-Mensah (2024). Data Journalism and Journalism Education: A Scoping Review. *Journalism & Mass Communication Educator*. https://doi.org/10.1177/10776958241277399
6. **Michael Yao Wodui Serwornoo**, Samuel Danso, Benedine Azanu, Stanley Kwame Marcus Semarco, Ebenezer Ato Kwamena Aidoo (2024). Use of Digital Platforms Among University Students: A Systematic Literature Review. *Qeios*. https://doi.org/10.32388/sqkgt5.2
7. Jacob Nyarko, **Michael Yao Wodui Serwornoo** (2022). COVID-19 and Mass Media Education: An Evaluation of the Transition from Brick-and-Mortar Learning to Virtual Space. *Journal of Creative Communications*. https://doi.org/10.1177/09732586221096346
8. Jacob Nyarko, **Michael Yao Wodui Serwornoo**, Benedine Azanu (2021). Communication lapses to combating COVID-19 pandemic: Evaluating Ghana's COVID-19 campaign. *Journal of African Media Studies*. https://doi.org/10.1386/jams_00041_1
9. Michael Asante Quainoo, **Michael Yao Wodui Serwornoo**, Christiana Hammond (2021). Facebook experiences of visually impaired students: A deconstruction of the challenges and benefits. *British Journal of Visual Impairment*. https://doi.org/10.1177/02646196211047731
10. **Michael Yao Wodui Serwornoo** (2019). The coverage of Africa in Ghanaian newspapers: The dominant

Western voice in the continent's coverage. *Journalism*. https://doi.org/10.1177/1464884919887311

## Books 1

1. **Michael Serwornoo** (2020). The Image of Africa in Ghana's Press. *Global communications*. https://doi.org/10.11647/obp.0227

## Book chapters 9

1. **Evan Gottlieb** (2021). 2. Anthropocene Temporalities and British Romantic Poetry. *Open Book Publishers*. https://doi.org/10.11647/obp.0232.02
2. **Michael Yao Wodui Serwornoo** (2020). 1. Historical and Contextual Antecedents. *Global communications*. https://doi.org/10.11647/obp.0227.01
3. **Michael Yao Wodui Serwornoo** (2020). 2. Benefitting from the State of the Art. *Global communications*. https://doi.org/10.11647/obp.0227.02
4. **Michael Yao Wodui Serwornoo** (2020). 3. Theoretical and Conceptual Frameworks. *Global communications*. https://doi.org/10.11647/obp.0227.03
5. **Michael Yao Wodui Serwornoo** (2020). 4. Methodology. *Global communications*. https://doi.org/10.11647/obp.0227.04
6. **Michael Yao Wodui Serwornoo** (2020). 5. Portrayal of Africa. *Global communications*. https://doi.org/10.11647/obp.0227.05
7. **Michael Yao Wodui Serwornoo** (2020). 6. Postcolonial Trajectories of the Ghanaian Press. *Global communications*. https://doi.org/10.11647/obp.0227.06
8. **Michael Yao Wodui Serwornoo** (2020). 7. Discussing Africa's Media Image in Ghana. *Global communications*. https://doi.org/10.11647/obp.0227.07
9. **Michael Yao Wodui Serwornoo** (2020). Introduction. *Global communications*. https://doi.org/10.11647/obp.0227.08