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RESEARCH

Interests	Entrepreneurship · Innovation · Strategic Management · Enterprise Development
Areas	Economics and Econometrics · General Agricultural and Biological Sciences · General Economics, Econometrics and Finance · Sociology and Political Science · Accounting · Building and Construction

RESEARCH SUMMARY

14	69	5	3	5.43	57%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 14 publications listed below, 2013–2026. Field-weighted impact is the mean over the 7 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 7 papers scored for it are among the world's most cited tenth for their field, type and year.

EDUCATION AND QUALIFICATIONS

PhD Management Science & Engineering(Entrepreneurship & Innovation) 2014–2020
Economics and Management Science, University of Electronic Science and Technology of China - Qingshuihe Campus, Chengdu, China

PUBLICATIONS

Journal articles 12

1. Martinson Ankrah Twumasi, Bin Lai, Evans Opoku-Mensah, Wei Jiang, **Charles Hackman Kwamena Essel**, Kwabena Nkansah Darfor (2026). Advancing SDGs 2 and 8 Through Tourism: Evidence on Tourism Market Participation, Dietary Diversity, and Government Support in Ghana via Institutional Theory. *Sustainable Development*. https://doi.org/10.1002/sd.71056
2. Anthony Mawuena Numekevor, Zaiwu Gong, Martinson Ankrah Twumasi, **Charles Hackman Kwamena Essel** (2026). Can Natural Resource Wealth Finance Health for All? Governance Conditioned Effects of Resource Rents on Government Health Spending in Africa Toward SDG 3, 12, and 16. *Sustainable Development*. https://doi.org/10.1002/sd.71176
3. MAVIS SERWAH BENNEH MENSAH, KEREN NAA ABEKA ARTHUR, **CHARLES HACKMAN KWAMENA ESSEL**, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. https://doi.org/10.1142/s1084946725500074
4. Martinson Ankrah Twumasi, Gloria Essilfie, Bright Senyo Dogbe, Ernest Kwarko Ankrah, **Charles Hackman Kwamena Essel** (2024). Does access to financial services improve nutritional intake among rural residents? Assessing potential action mechanism pathways. *Review of Development Economics*. https://doi.org/10.1111/rode.13095
5. Koffi Dumor, Yao Li, Enock Mintah Ampaw, **Charles Hackman K. Essel**, Edwina Oheneasi Essel, Onesmus Mbaabu Mutiiria (2021). Situating Africa in the exports patterns of China's Belt and Road Initiative: A network analysis. *African Development Review*. https://doi.org/10.1111/1467-8268.12540

6. Martinson Ankrah Twumasi, Yuansheng Jiang, Prince Fosu, Bismark Addai, **Charles Hackman Kwamena Essel** (2021). The impact of credit constraint on artisanal fishers' technical efficiency: Stochastic frontier and instrumental variable approach. *Regional Studies in Marine Science*. https://doi.org/10.1016/j.rsma.2021.102149
7. **Charles Hackman Essel** (2020). Unemployment blues: analysis of the dual mediating effects of knowledge and perception on entrepreneurial intentions in the environment. *Sage Open*. https://doi.org/10.1177/2158244020936218
8. **Charles Essel** (2019). Prevalence of Copycat in Africa Textile Clusters: The Blame Game Among Stakeholders. *Journal of Business Economics and Management*. https://www.academia.edu/download/95421116/6435.pdf
9. **Charles Hackman Essel** (2018). Prevalence of copycat in Africa textile clusters: the blame game among stakeholders. *Journal of Business Economics and Management*. https://journals.vilniustech.lt/index.php/JBEM/article/view/6811
10. **Charles Essel** (2018). The mediating effect of organisational culture and institutional entrepreneurship process on legitimacy. *ICIE 2018 6th International Conference on Innovation and Entrepreneurship: ICIE 2018*. https://books.google.com/books?hl=en&lr=&id=0nxTDwAAQBAJ&oi=fnd&pg=PA142&dq=info:Gr__cRgrOisJ:scholar.google.com&ots=guuwruMCn0&sig=C9C146bq2jGdx12OyboM3VDwgv0
11. **CH Essel** (2013). Innovation for growth in the Context of Potential Micro Entrepreneurial Borrowers in the Tamale Metropolitan Area of Ghana. *Conference Proceedings, 6th Applied Research Conference, Koforidua Polytechnic, Koforidua, Ghana*. https://www.academia.edu/download/34454977/Proceeding_20._Innovation_for_growth_in_the_Context_of_Potential_Micro_Entrepreneurial_Borrowers_in_the_Tamale_Metropolitan_Area_of_Ghan.pdf
12. **Charles Hackman Essel** (2013). Sustainability of TVET: analyzing the critical choice factors. *CAPA Scientific Journal*. https://www.voced.edu.au/content/ngv:61797

Book chapters 2

1. **Charles Hackman Essel**, Dominic Appiah, Millicent Bolowsky, Frank Dakpoh, Kweku Adams (2026). Integrative Case from Local Roots to Global Markets: Grandstyle's SDG-Aligned Differentiation in the Organic Agro-Processing Industry. *Sustainable development goals series*. https://doi.org/10.1007/978-3-032-24231-0_13
2. **Charles Hackman Essel** (2026). Smartphones in online brand communities: Implications for sustainable brand loyalty. *European Congress on Interdisciplinary Research in Technology and Management (EIRTM, 2026). Paris, France.*. https://pure.royalholloway.ac.uk/files/74346663/FRANCE_CONFERENC_PAPER.pdf