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RESEARCH

Interests	Entrepreneurship · Innovation · Small Enterprise Development · Entrepreneurship Education
Areas	Management of Technology and Innovation · Business and International Management · Accounting · Economics and Econometrics · Organizational Behavior and Human Resource Management · Education

RESEARCH SUMMARY

31	215	9	9	1.72	26%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 31 publications listed below, 2009–2026. Field-weighted impact is the mean over the 23 works scored for it; 1.00 is the world average for works of the same field, type and year. 6 of the 23 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 24

1. Charles Hanu, Michael D. Dzandu, **Mavis Serwah Benneh Mensah**, Monica T. A. Yawson (2026). Building crisis resilience in African organizations: The role of relational systems, team-member exchange, and mindfulness. *Africa Journal of Management*. https://doi.org/10.1080/23322373.2026.2692902
2. I Mensah, R Boohene, **MSB Mensah** (2026). Effects of entrepreneurial networking on sustainable growth of small enterprises–the mediating role of innovation. *Benchmarking: An International Journal*.
3. Samuel Affran, **Mavis Serwah Benneh Mensah**, Samuel Kwaku Agyei, Edmond Yeboah Nyamah, George Tackie (2026). Implementation of digital health innovations in Ghana: a systematic review. *Discover Social Science and Health*. https://doi.org/10.1007/s44155-026-00394-7
4. **MAVIS SERWAH BENNEH MENSAH**, KEREN NAA ABEKA ARTHUR, CHARLES HACKMAN KWAMENA ESSEL, ENOCH MENSAH-WILLIAMS, RICHARD ASUMADU, EDWARD NII AMAR AMARTEIFIO (2025). TO SURVIVE OR TO DIE? CROSS-SECTORAL ANALYSIS OF MECHANISMS AND CHALLENGES OF SUCCESSION PLANNING BY AGRIPRENEURS IN GHANA. *Journal of Developmental Entrepreneurship*. https://doi.org/10.1142/s1084946725500074
5. Isaac Mensah, Rosemond Boohene, **Mavis Serwah Benneh Mensah** (2024). Effects of entrepreneurial networking on sustainable growth of small enterprises – the mediating role of innovation. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-04-2024-0276
6. **Mavis SB Mensah**, Keren NA Arthur, Enoch Mensah-Williams (2023). Antecedents of E-learning in undergraduate entrepreneurship education. *E-Learning and Digital Media*. https://doi.org/10.1177/20427530231167642
7. **Mavis Serwah Benneh Mensah**, Evelyn Derera (2023). Feminist Critique of Ghana's Women's Entrepreneurship Policies. *JWEE*. https://doi.org/10.28934/jwee23.12.pp1-31
8. **Mavis Serwah Benneh Mensah** (2022). A gendered analysis of opportunities and challenges in Ghana's entrepreneurship eco- system. *Journal of Contemporary Management*. https://doi.org/10.35683/jcm22045.203

9. Evelyn Derera, **Mavis Serwah Benneh Mensah** (2022). Feminist critique of policies supporting women's entrepreneurship in South Africa. *Journal of Contemporary Management*. https://doi.org/10.35683/jcm23012.227

10. **Mavis Serwah Benneh Mensah** (2021). Contributions of Research Collaboration to Innovation across Disciplines. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v8i0.117

11. **MSB Mensah**, F Enu-Kwesi, R Boohene (2019). Challenges of research collaboration in Ghana's knowledge-based economy. *Journal of the Knowledge Economy*.

12. **Mavis Serwah Benneh Mensah** (2019). Contributions of Research Collaboration to Innovation across Disciplines Assessing the Entrepreneurial Role of Two Ghanaian Universities. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.2019.01

13. Nana Addae Ayepa, Rosemond Boohene, **Mavis Serwaa Benneh Mensah** (2019). Effects of innovativeness and firm resources on the growth of small enterprises in the Ga South Municipality in Ghana. *Ghana Journal of Development Studies*. https://doi.org/10.4314/gjds.v16i1.1

14. **Mavis S. B. Mensah**, Francis Enu-Kwesi (2018). Determinants of research collaboration towards a knowledge-based economy in Ghana. *Industry and Higher Education*. https://doi.org/10.1177/0950422218789060

15. **Mavis Serwah Benneh Mensah** (2018). Exploring the involvement of academic researchers in research collaboration with knowledge users - a study of two Ghanaian universities. *International Journal of Research Innovation and Commercialisation*. https://doi.org/10.1504/ijric.2018.10017473

16. **Mavis Serwah Benneh Mensah**, Francis Enu-Kwesi (2018). Research collaboration for a knowledge-based economy: towards a conceptual framework. *Triple Helix Journal*. https://doi.org/10.1186/s40604-018-0049-5

17. **MAVIS SERWAH BENNEH MENSAH** (2017). Assessment of the Research Orientation of Aca-demics in Ghana through the Lens of Entrepre-neurialism. *International Journal of Knowledge*. https://www.ijkie.org/wp-content/uploads/2018/02/MAVIS-SERWAH-BENNEH-MENSAH-1.pdf

18. **Mavis Serwah Benneh Mensah**, Francis Enu-Kwesi, Rosemond Boohene (2017). Challenges of Research Collaboration in Ghana's Knowledge-based Economy. *Journal of the Knowledge Economy*. https://doi.org/10.1007/s13132-017-0450-8

19. Ralph Nyadu-Addo, **Mavis Serwah Benneh Mensah** (2017). Entrepreneurship education in Ghana – the case of the KNUST entrepreneurship clinic. *Journal of Small Business and Enterprise Development*. https://doi.org/10.1108/jsbed-02-2017-0062

20. **Mavis Serwah Benneh Mensah** (2013). Entrepreneurship Education on Wholesale? Considerations on Didactics and Pedagogy for Enhanced Graduate Employment in Ghana. *Journals & Books Hosting (International Knowledge Sharing Platform)*.

21. **Mavis Serwah Benneh Mensah** (2012). Access to Market of a Manufacturing Small Business Sector in Ghana. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v7n12p36

22. **Mavis Serwah Benneh Mensah**, Ralph Nyadu-Addo (2012). Juxtaposition of the Role of Small Businesses and the State in Ghana's Economic Development. *International Business Management*. https://doi.org/10.3968/j.ibm.1923842820120501.1015

23. **Mavis Serwah Benneh Mensah** (2012). Local Business Climate in Ghana – Insights for Policy Direction. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v7n2p17

24. **E. Mensah** (2009). The concept of informal economy revisited – Review of related literature. *PentVars Business Journal*. https://journals.pentvars.edu.gh/index.php/pbj/article/view/60

Book chapters 5

1. **Mavis Serwah Benneh Mensah** (2024). Challenges of female entrepreneurship in Africa: Towards a typology of stakeholder salience. *Stakeholder Management and Entrepreneurship in Africa*. https://doi.org/10.4324/9781003256014-11
2. **Mavis SB Mensah** (2023). Analysis of Ghana's and South Africa's women's entrepreneurship policies. *Women's entrepreneurship policy*. https://www.elgaronline.com/edcollchap/book/9781800374652/book-part-9781800374652-17.xml
3. JS Boateng, **Mavis Serwah Benneh Mensah**, I Kosi, S Appiah-Boateng (2023). Digitalization of Business Operations and Empowerment of Female Entrepreneurs. *Empowering Women in the Digital Economy*. http://eprints.bournemouth.ac.uk/38860/
4. Joseph Kwadwo Danquah, **Mavis Serwah Benneh Mensah**, William Yamoah, Qazi Moinuddin Mahmud (2023). Understanding the Impact of the Entrepreneurial Ecosystem on Sustainability in Africa. *Palgrave Studies in African Leadership*. https://doi.org/10.1007/978-3-031-29273-6_11
5. **Mavis S. B. Mensah**, Keren N. A. Arthur, Enoch Mensah-Williams (2022). Experiential Learning in Online Entrepreneurship Education: Lessons from an Undergraduate Entrepreneurship Course. *Theorising Undergraduate Entrepreneurship Education*. https://doi.org/10.1007/978-3-030-87865-8_18

Conference papers 1

1. **Mensah, Mavis S. B.**, Amarteifio, Edward N. A. (2021). Exploratory Study of the Entrepreneurial Ecosystem in Central Region, Ghana. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-083-4_24

Theses 1

1. **Mavis Serwah Benneh Mensah** (2016). Research collaboration for attainment of a knowledge-based economy in Ghana. *University of Cape Coast*. https://ir.ucc.edu.gh/items/3fc71865-b146-415f-b896-e415d1d91cf7