Issahaku Adam

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RESEARCH

Interests	Sustainable Tourism · Climate Change Adaptation · Inclusive Leisure · Tourist Behaviour and Experience · Accessible Tourism · Backpacker Studies · Safety and Security in Tourism · Urban Tourism · Leisure and D
Areas	Sociology and Political Science · Social Psychology · Marketing · Transportation · Management, Monitoring, Policy and Law · Organizational Behavior and Human Resource Management

RESEARCH SUMMARY

68	2,405	26	38	6.14	60%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 68 publications listed below, 2012–2026. Field-weighted impact is the mean over the 57 works scored for it; 1.00 is the world average for works of the same field, type and year. 34 of the 57 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

Professor 2022–present
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Senior Lecturer 2017–present
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Lecturer 2016–present
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Associate Professor 2017–2022
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Assistant Lecturer 2013–2016
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Senior Research Assistant 2011–2013
Department of Hospitality and Tourism Management, University fo Cape Coast, Cape Coast, Ghana

EDUCATION AND QUALIFICATIONS

Doctor of Philosophy (Ph.D) in Tourism Management 2013–2016
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Master of Philosophy (MPhil) in Tourism Management 2009–2011
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

Bachelor of Science (BSc) in Tourism 2004–2008
Department of Hospitality and Tourism Management, University of Cape Coast, Cape Coast, Ghana

PUBLICATIONS

Journal articles 66

1. Elhaam Abrahams, Tembi Maloney Tichaawa, **Adam Issahaku** (2026). Enhancing cultural ecosystem services in sub-Saharan African ecotourism destinations through heritage interpretation: a systematic review. *Journal of Ecotourism*. https://doi.org/10.1080/14724049.2026.2629552
2. **Issahaku Adam**, Addae Boateng Adu-Gyamfi (2026). Role of leisure in the rehabilitation of stroke survivors. *African Journal of Hospitality Tourism and Leisure*. https://doi.org/10.46222/ajhtl.19770720.770
3. **Issahaku Adam** (2026). "Survival Precedes Peace": Natural-Resource Conflict in an Ecotourism Protected Area in Ghana. *Tourism Planning & Development*. https://doi.org/10.1080/21568316.2026.2672556
4. **Issahaku Adam** (2025). Embodied Experiences of Tourists with Disability: Implications for Inclusive and Resilient Destination Management. *African Journal of Hospitality Tourism and Leisure*. https://doi.org/10.46222/ajhtl.19770720.682
5. Kate Gyasi, **Issahaku Adam**, Victor Owusu, Prince Kwame Odame, Felix Kwabena Donkor (2025). Is emotional connectedness possible in Tourism? An examination of Residents' Emotional Attitudes and Behaviour Towards Tourists. *African Journal of Hospitality and Tourism Management*. https://doi.org/10.47963/ajhtm.v5i1.1573
6. Emmanuel Amo Ofori, **Issahaku Adam**, Catherine Ekua Mensah, Comfort Bonsu, Esther Asare (2025). Representation of Disability in Akan Discourse. *Ghana Journal of Linguistics*. https://doi.org/10.4314/gjl.v14i2.2
7. Manuel Alector Ribeiro, **Issahaku Adam**, Albert Nsom Kimbu, Frederick Dayour, Ogechi Adeola, Tembi M. Tichaawa (2025). Resilience in uncertainty: The impact of coping strategies on tourism entrepreneurs' subjective well-being in sub-Saharan Africa. *Tourism Management*. https://doi.org/10.1016/j.tourman.2025.105169
8. Elizabeth Agyeiwaah, Frederick Dayour, **Issahaku Adam** (2025). Workplace inclusion struggles and consequences on migrant workers—a multi-group invariance analysis. *Journal of Sustainable Tourism*. https://doi.org/10.1080/09669582.2025.2491695
9. **Issahaku Adam**, Ewoenam Afua Afenyo-Agbe, Albert Nsom Kimbu, Tembi Tichaawa, Ogechi Adeola (2025). ' Sometimes it's as if I don't exist' : workplace inclusion of employees with disability in emerging destinations. *Journal of Sustainable Tourism*. https://doi.org/10.1080/09669582.2025.2539287
10. Frederick Dayour, Ahmed Abubakari, **Issahaku Adam**, Simon Awintuuma Ndewin (2024). A critical review of the socio-cultural, economic and environmental impacts of ecotourism in Ghana. *Development Southern Africa*. https://doi.org/10.1080/0376835x.2024.2334894
11. **Issahaku Adam** (2024). Adoption of online reservation systems (ORS) among star-rated hotels in Accra: a cross-sectional study. *Journal of Hospitality Management and Tourism*. https://academicjournals.org/journal/JHMT/article-full-text-pdf/202968272178
12. **Issahaku Adam** (2024). Environmental Challenges. *Fishermen's community livelihood and socio-economic constraints in coastal areas: An exploratory analysis*. https://www.researchgate.net/profile/Abhijit-Debnath-2/publication/356588630_Recent_developments_and_application_of_bimetallic_based_materials_in_water_purification/links/64554c4197449a0e1a7dc459/Recent-developments-and-application-of-bimetallic-based-materials-in-water-purification.pdf
13. **Issahaku Adam**, Juliet Otema Yeboah (2024). Hosts' acceptance of tourist and trip experience in Ghana. *Anatolia*. https://doi.org/10.1080/13032917.2024.2411977
14. A Kumi-Kyereme, **I Adam**, CA Adongo, GY Oduro, EKM Darteh (2024). Influence of leisure on sexual behaviour of young people with hearing and vision loss in Ghana. *Annals of Leisure Research*.

15. **Issahaku Adam** (2024). Tourists' Littering Behavior and Feeling of Guilt: Implications for Sustainable Coastal Destination Management. *Tourism in Marine Environments*. https://doi.org/10.3727/216901924x17163623163502
16. **Issahaku Adam** (2024). Western tourists' adjustment to cultural expectations in Africa. *Journal of Heritage Tourism*. https://doi.org/10.1080/1743873x.2024.2329727
17. **I Adam** (2023). COVID-19-induced redundancy and socio-psychological well-being of tourism employees: Implications for organizational recovery in a resource-scarce context. *Journal of Travel Research*.
18. **Issahaku Adam**, Frederick Dayour, Albert Nsom Kimbu (2023). Crisis-induced financial anxiety, social support, socio-psychological wellbeing, and commitment to work in the tourism sector. *Development Southern Africa*. https://doi.org/10.1080/0376835x.2023.2165042
19. **I Adam** (2023). Decoding domestic tourism customers' emotional responses to covid-19: A segmentation approach. *Journal of China Tourism Research*.
20. **Issahaku Adam**, Elizabeth Agyeiwaah, Frederick Dayour (2023). Migrant worker inclusion and psychological well-being: Insights from the hospitality and tourism workplace. *Journal of Hospitality and Tourism Management*. https://doi.org/10.1016/j.jhtm.2023.05.016
21. Akwasi Kumi-Kyereme, **Issahaku Adam**, Charles Atanga Adongo, Georgina Yaa Oduro, Eugene Kofuor Maafo Darteh, Yvonne Ami Adjakloe (2022). Influence of leisure on sexual behaviour of young people with hearing and vision loss in Ghana. *Annals of Leisure Research*. https://doi.org/10.1080/11745398.2022.2089180
22. **Issahaku Adam** (2022). Leisure and psychological wellbeing of people with visual impairment. *World Leisure Journal*. https://doi.org/10.1080/16078055.2022.2125570
23. **Issahaku Adam** (2022). Rational and Moral Antecedents of Tourists' Intention to Use Reusable Alternatives to Single-Use Plastics. *Journal of Travel Research*. https://doi.org/10.1177/00472875221105860
24. **Issahaku Adam** (2022). Segments of Tourists' Behavioral Responses To Single-use Plastic Waste at Beaches. *Tourism in Marine Environments*. https://www.ingentaconnect.com/content/cog/tme/2022/00000017/f0020001/art00005
25. **Issahaku Adam** (2021). An Interpretative Phenomenological Analysis of a Visually Impaired Athlete's Lived Experience. *The International Journal of Sport and Society*. https://search.proquest.com/openview/17b826fbef36eacb0a58f0618374a7ff/1?pq-origsite=gscholar&cbl=5529389
26. **Issahaku Adam**, Tony R. Walker, C. Andrea Clayton, Joana Carlos Bezerra (2021). Attitudinal and behavioural segments on single-use plastics in Ghana: Implications for reducing marine plastic pollution. *Environmental Challenges*. https://doi.org/10.1016/j.envc.2021.100185
27. Albert N. Kimbu, **Issahaku Adam**, Frederick Dayour, Anna de Jong (2021). COVID-19-Induced Redundancy and Socio-Psychological Well-Being of Tourism Employees: Implications for Organizational Recovery in a Resource-Scarce Context. *Journal of Travel Research*. https://doi.org/10.1177/00472875211054571
28. **Issahaku Adam**, Elizabeth Agyeiwaah, Frederick Dayour (2021). Decoding domestic tourism customers' emotional responses to covid-19: A segmentation approach. *Journal of China Tourism Research*. https://doi.org/10.1080/19388160.2021.1975006
29. Frederick Dayour, **Issahaku Adam** (2021). Entrepreneurial motivations among COVID-19 induced redundant employees in the hospitality and tourism industry. *Journal of Human Resources in Hospitality & Tourism*. https://doi.org/10.1080/15332845.2022.2015239
30. CA Adongo, FE Amuquandoh, **Issahaku Adam** (2021). Managing the COVID-19 crisis: coping and post-recovery strategies for hospitality and tourism businesses in Ghana. *Journal of Hospitality and Tourism Insights*. https://www.emerald.com/jhti/article/4/4/373/208874
31. **Issahaku Adam** (2021). Negative tourist-to-tourist interactions, value destruction, satisfaction, and post consumption behavioral intention. *Journal of Destination Marketing & Management*. https://doi.org/10.1016/j.jdmm.2021.100557

32. Elizabeth Agyeiwaah, **Issahaku Adam**, Frederick Dayour, Frank Badu Baiden (2021). Perceived impacts of COVID-19 on risk perceptions, emotions, and travel intentions: evidence from Macau higher educational institutions. *Tourism Recreation Research*. https://doi.org/10.1080/02508281.2021.1872263

33. Albert Nsom Kimbu, Anna de Jong, **Issahaku Adam**, Manuel A. Ribeiro, Ewoenam Afenyo-Agbe, Ogechi Adeola, Cristina Figueroa-Domecq (2021). Recontextualising gender in entrepreneurial leadership. *Annals of Tourism Research*. https://doi.org/10.1016/j.annals.2021.103176

34. Abednego Kofi Bansah, **Issahaku Adam**, Stephen Edem Hiamey (2021). Segments of cognitive responses towards local food safety concerns amongst international students in Ghana. *African Journal of Hospitality and Tourism Management*. https://doi.org/10.47963/ajthm.v3i1.252

35. Joana Carlos Bezerra, Tony Robert Walker, C Andrea Clayton, **Issahaku Adam** (2021). Single-use plastic bag policies in the Southern African development community. *Environmental Challenges*. https://doi.org/10.1016/j.envc.2021.100029

36. **Issahaku Adam** (2021). Tourists' perception of beach litter and willingness to participate in beach clean-up. *Marine Pollution Bulletin*. https://doi.org/10.1016/j.marpolbul.2021.112591

37. **Issahaku Adam**, Elizabeth Agyeiwaah, Frederick Dayour (2021). Understanding the social identity, motivations, and sustainable behaviour among backpackers: a clustering approach. *Journal of Travel & Tourism Marketing*. https://doi.org/10.1080/10548408.2021.1887053

38. Manuel Alector Ribeiro, **Issahaku Adam**, Albert Nsom Kimbu, Ewoenam Afenyo-Agbe, Ogechi Adeola, Cristina Figueroa-Domecq, Anna de Jong (2021). Women entrepreneurship orientation, networks and firm performance in the tourism industry in resource-scarce contexts. *Tourism Management*. https://doi.org/10.1016/j.tourman.2021.104343

39. **Issahaku Adam**, Francis Taale, Charles Atanga Adongo (2020). Measuring negative tourist-to-tourist interaction: scale development and validation. *Journal of Travel & Tourism Marketing*. https://doi.org/10.1080/10548408.2020.1745731

40. **Issahaku Adam**, Tony R. Walker, Joana Carlos Bezerra, Andrea Clayton (2020). Policies to reduce single-use plastic marine pollution in West Africa. *Marine Policy*. https://doi.org/10.1016/j.marpol.2020.103928

41. C. Andrea Clayton, Tony R. Walker, Joana Carlos Bezerra, **Issahaku Adam** (2020). Policy responses to reduce single-use plastic marine pollution in the Caribbean. *Marine Pollution Bulletin*. https://doi.org/10.1016/j.marpolbul.2020.111833

42. **Issahaku Adam** (2019). Accommodators or non-accommodators? A typology of hotel frontline employees' attitude towards guests with disabilities. *International Journal of Hospitality Management*. https://doi.org/10.1016/j.ijhm.2019.03.010

43. **Issahaku Adam** (2019). Digital leisure engagement and concerns among inbound tourists in Ghana. *Journal of Outdoor Recreation and Tourism*. https://doi.org/10.1016/j.jort.2019.03.001

44. **Issahaku Adam** (2019). Drivers of physical accessibility among hotels. *Anatolia*. https://doi.org/10.1080/13032917.2019.1651356

45. **Issahaku Adam**, Francis Eric Amuquandoh (2018). Ethnic-based motives and experiences at former slave sites. *Journal of Travel & Tourism Marketing*. https://doi.org/10.1080/10548408.2018.1527743

46. **Issahaku Adam** (2018). People with Visual Impairment "Watching" Television? Leisure Pursuits of People with Visual Impairment in Ghana. *XIX ISA World Congress of Sociology (July 15-21, 2018)*.

47. Charles A. Adongo, Francis Taale, **Issahaku Adam** (2018). Tourists' values and empathic attitude toward sustainable development in tourism. *Ecological Economics*. https://doi.org/10.1016/j.ecolecon.2018.04.013

48. **Issahaku Adam**, Charles Atanga Adongo, Francis Eric Amuquandoh (2017). A structural decompositional analysis of eco-visitors' motivations, satisfaction and post-purchase behaviour. *Journal of Ecotourism*. https://doi.org/10.1080/14724049.2017.1380657

49. **Issahaku Adam** (2017). Antecedents to leisure participation among people with physical disability in Ghana. *Managing Sport and Leisure*. https://doi.org/10.1080/23750472.2017.1412268

50. Hussein Salifu, Gabriel Nyamekye, **Adam Issahaku** (2017). Effect of Some Performance Indicators of

Mathematics in the Nalerigu Senior High School. *European Scientific Journal ESJ*. https://doi.org/10.19044/esj.2017.v13n3p429

51. **Issahaku Adam** (2017). Leisure aspirations of people with visual impairment in the Kumasi Metropolis, Ghana. *Annals of Leisure Research*. https://doi.org/10.1080/11745398.2017.1387798
52. **Issahaku Adam** (2017). People with visual impairment 'watching' television? Leisure pursuits of people with visual impairment in Ghana. *Disability & Society*. https://doi.org/10.1080/09687599.2017.1381585
53. **Issahaku Adam**, Kwaku Adutwum Boakye, Akwasi Kumi-Kyereme (2016). Are we our own enemies? Leisure constraints of physically and visually disabled people in Ghana. *World Leisure Journal*. https://doi.org/10.1080/16078055.2016.1245213
54. **Issahaku Adam**, Charles Atanga Adongo (2016). Do backpackers suffer crime? An empirical investigation of crime perpetrated against backpackers in Ghana. *Journal of Hospitality and Tourism Management*. https://doi.org/10.1016/j.jhtm.2016.03.003
55. **Issahaku Adam**, Akwasi Kumi-Kyereme, Kwaku Adutwum Boakye (2016). Leisure motivation of people with physical and visual disabilities in Ghana. *Leisure Studies*. https://doi.org/10.1080/02614367.2016.1182203
56. **Issahaku Adam** (2015). Backpackers' risk perceptions and risk reduction strategies in Ghana. *Tourism Management*. https://doi.org/10.1016/j.tourman.2015.02.016
57. **Issahaku Adam** (2014). Gendered perspectives of leisure patterns and constraints of university students in Ghana. *Leisure/Loisir*. https://doi.org/10.1080/14927713.2014.985475
58. **Issahaku Adam**, Charles Atanga Adongo, Frederick Dayour (2014). International Tourists' Satisfaction with Ghanaian Upscale Restaurant Services and Revisit Intentions. *Journal of Quality Assurance in Hospitality & Tourism*. https://doi.org/10.1080/1528008x.2014.892423
59. **Issahaku Adam** (2014). Journal of Hospitality Management and Tourism. *Development*. https://academicjournals.org/articles/j_articles/JHMT
60. **Issahaku Adam**, Stephen Edem Hiamey, Ewoenam Afua Afenyo (2014). Leisure constraints in the university setting in Ghana. *Annals of Leisure Research*. https://doi.org/10.1080/11745398.2014.979844
61. **Issahaku Adam**, Stephen Edem Hiamey, Ewoenam Afua Afenyo (2014). Students' food safety concerns and choice of eating place in Ghana. *Food Control*. https://doi.org/10.1016/j.foodcont.2014.03.005
62. **Issahaku Adam**, Francis Eric Amuquandoh (2013). Dimensions of hotel location in the Kumasi Metropolis, Ghana. *Tourism Management Perspectives*. https://doi.org/10.1016/j.tmp.2013.05.003
63. **Issahaku Adam**, Francis Eric Amuquandoh (2013). Hotel characteristics and location decisions in Kumasi Metropolis, Ghana. *Tourism Geographies*. https://doi.org/10.1080/14616688.2012.762689
64. **Issahaku Adam**, Emmanuel Abeashi Mensah (2013). Perceived spatial agglomeration effects and hotel location choice. *Anatolia*. https://doi.org/10.1080/13032917.2013.822818
65. **Issahaku Adam** (2012). Hotel location decision-making in the Kumasi Metropolis of Ghana: with whom and why? *DOAJ (DOAJ: Directory of Open Access Journals)*.
66. **Issahaku Adam** (2012). Urban Hotel Development Patterns in the Kumasi Metropolis, Ghana. *Tourism Planning & Development*. https://doi.org/10.1080/21568316.2012.724706

Book chapters 1

1. EA Afenyo-Agbe, **Issahaku Adam** (2024). Gender and ethnicity interplays in migrant tourism entrepreneurship: Evidence from Ghana. *Routledge Handbook on Gender in Tourism*. https://doi.org/10.4324/9781003286721-22

Theses 1

1. **Issahaku Adam** (2020). Challenges facing mentors in mentoring pre service teachers in selected senior high schools in the Kumasi Metropolis. *University of Education Winneba*. https://ir.uew.edu.gh/handle/123456789/1064