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RESEARCH

Interests	Genre Studies · Socio-onomastics · English for Academic and Publishing Purposes · Interface between Postgraduate Pedagogy and Acade
Areas	Literature and Literary Theory · Language and Linguistics · Education · Linguistics and Language · Experimental and Cognitive Psychology · General Health Professions

RESEARCH SUMMARY

94	992	17	25	2.33	43%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 94 publications listed below, 1988–2026. Field-weighted impact is the mean over the 46 works scored for it; 1.00 is the world average for works of the same field, type and year. 20 of the 46 papers scored for it are among the world's most cited tenth for their field, type and year.

POSITIONS

PROF 1999–present
ENGLISH, University of Cape Coast, Cape Coast, Ghana

EDUCATION AND QUALIFICATIONS

PROF 2012–present
ENGLISH, University of Cape Coast, Cape Coast, Ghana

PUBLICATIONS

Journal articles 84

1. Eric Antwi, Kwabena Sarfo Sarfo-Kantanka, **Joseph Benjamin Archibald Afful** (2026). National identity construction through grammatical cohesive devices in independence day speeches in Ghana: A corpus-based study. *Linguistics Initiative*. https://doi.org/10.53696/27753719.61401
2. Asare, Ebenezer, Sarfo-Adu, Kwasi, Amoakohene, Benjamin, **Afful, Joseph Benjamin Archibald** (2026). Rhetorical Moves in Presidential Victory Speeches: Spotlighting a Non-native Speaker Context. *Language, Discourse & Society*. https://doi.org/10.5281/zenodo.20275207
3. Emmanuel Kyei Emmanuel, Wilson Awiah Jujugenia, **Joseph Benjamin Archibald Afful**, Isaac N. Mwinlaaru, William Kudom Gyasi (2026). SCHEMATIC STRUCTURE OF GUEST SPEAKERS' SPEECHES AT A GHANAIAN UNIVERSITY. *LANGUAGE LITERACY Journal of Linguistics Literature and Language Teaching*. https://doi.org/10.30743/ll.v10i1.13359
4. Selorm Agbesi, **Joseph Benjamin Archibald Afful** (2026). Sibboleth or Shibboleth: A Discursive Denial of Identity. *International Journal of Literature Language and Linguistics*. https://doi.org/10.52589/ijlll-o4ljcoqn
5. Wisdom Kofi Vifah, **Joseph Benjamin Archibald Afful** (2026). Sweetheart, Kay, Babe, and My Dear: A Sociopragmatic Study of Address Terms among Educated Ghanaian Couples. *Journal of Asian Development Studies*. https://doi.org/10.62345/jads.2026.15.2.1
6. **Joseph Benjamin Archibald Afful** (2026). Trends in Research Articles on Speech Act Analysis in Ghana. *DIDASKEIN*. https://asjp.cerist.dz/en/article/302799

7. **Joseph Benjamin Archibald Afful** (2025). 14 Acceptability of Grammatical Features in Educated Ghanaian English, Using Tolerability Scale. *African Englishes: Contemporary Trends and Sociolinguistic Shifts*. https://books.google.com/books?hl=en&lr=&id=NrqFEQAAQBAJ&oi=fnd&pg=PT222&dq=info:49NIqSnwaw4J:scholar.google.com&ots=gyxdA8S4Bj&sig=0UGftpJ2G-LGvfRa5kgrvguAHD4

8. **Joseph Benjamin Archibald Afful** (2025). Legitimisation and Coercion in Political Discourse: Ghana Electoral Commission's Press Conference Media Report. *Journal of Applied Linguistics*. https://www.journal.eltaorganization.org/index.php/joal/article/view/389

9. Lucy Amoah Abedu, **Joseph Benjamin Archibald Afful**, Harry Ato Insaidoo (2024). A CLAUSE COMPLEX ANALYSIS OF PROBLEM STATEMENT SECTIONS IN MPHIL THESES ACROSS THREE DISCIPLINES IN A GHANAIAN UNIVERSITY. *Journal of Teaching English for Specific and Academic Purposes*. https://doi.org/10.22190/jtesap230717011a

10. **Joseph Benjamin Archibald Afful** (2024). Linguistic Characteristics of Research Article Titles in National and International ELT Journals. *Journal of Languages and Language Teaching*. https://scholar.google.com/scholar?cluster=7225928906382437661&hl=en&oi=scholarr

11. Harry Ato Insaidoo, **Joseph Benjamin Archibald Afful**, Lucy Amoah Abedu (2024). Making a Case for New Directions in English Language Research at University of Cape Coast (UCC). *Linguistics Initiative*. https://doi.org/10.53696/27753719.4192

12. Francis Tabiri, **Joseph Benjamin Archibald Afful** (2024). Undergraduate Students' Preferences for Literacy Practices in Higher Education: Towards Transformative Pedagogy. *Africa Education Review*. https://doi.org/10.1080/18146627.2024.2396597

13. Emmanuel Mensah Bonsu, **Joseph Benjamin Archibald Afful**, Guangwei Hu (2023). A corpus-based genre analysis of letters of regularization: The case of land institutions in Ghana. *Ibérica*. https://doi.org/10.17398/2340-2784.45.215

14. Tabiri Francis, **Joseph Benjamin Archibald Afful** (2023). Epistemological orientations of ideal pedagogical practices in higher education: Perspectives of lecturers. *Cogent Education*. https://doi.org/10.1080/2331186x.2023.2219951

15. John York-Williams, **Joseph Benjamin Archibald Afful**, Emmanuel Mensah Bonsu (2023). Move Analysis of Awards Acceptance Speeches in The 22nd Vodafone Ghana Music Awards Ceremony. *LET Linguistics Literature and English Teaching Journal*. https://doi.org/10.18592/let.v13i2.10175

16. **Joseph Benjamin Archibald Afful**, Eugene Kwesi Hesse, Ebenezer Agbaglo, Emmanuel Mensah Bonsu (2023). Persuasive strategies in grant recommendation letters written by senior faculty in a Ghanaian university. *ExELL*. https://doi.org/10.2478/exell-2023-0009

17. Ebenezer Agbaglo, **Joseph Benjamin Archibald Afful** (2023). Sociolinguistics of Names of Hotels in Accra. *Linguistics Initiative*. https://doi.org/10.53696/27753719.3153

18. Wisdom Kofi Vifah, **Joseph Benjamin Archibald Afful**, Lydia Abena Amako (2023). TUNDRA, SPIRITUS, MADAM WIG AND HE-GOAT: A STUDY OF NICKNAMES OF TEACHERS IN TWO GHANAIAN GIRLS' SENIOR HIGH SCHOOLS. *International Journal of Applied Research in Social Sciences*. https://doi.org/10.51594/ijarss.v5i10.648

19. Rita Akele Twumasi, **Joseph Benjamin Archibald Afful** (2023). "The work is seminal": The use of positive summative comments in examiners' reports on MPhil theses. *International Journal of Research Studies in Education*. https://doi.org/10.5861/ijrse.2023.58

20. Wilson Awiah Jujugenia, Philip Arthur Gborsong, **Joseph Benjamin Archibald Afful** (2022). An analysis of pragmatic intent of written teacher feedback commentary on students' project essays in Colleges of Education in Ghana. *EJOTMAS Ekpoma Journal of Theatre and Media Arts*. https://doi.org/10.4314/ejotmas.v8i1-2.5

21. Osei Yaw Akoto, **Joseph Benjamin A. Afful** (2022). Different pronouns, same referents. *Ghana Journal of Linguistics*. https://doi.org/10.4314/gjl.v11i1.5

22. OY Akoto, **Joseph Benjamin A Afful** (2022). Different pronouns, same referents: A Corpus-Based study of I, we and you in L2 lectures across disciplines. *Ghana Journal of Linguistics*. https://www.ajol.info/index.php/gjl/article/view/227496/214750

23. Rita Akele Twumasi, **Afful, Joseph Benjamin Archibald** (2022). Examiner Roles and Language Use in Examiners' Reports. *International Journal of Social Science and Human Research*. https://doi.org/10.47191/ijsshr/v5-i5-39

24. **Joseph Benjamin Archibald Afful**, Gabriel Tetteh (2022). Form in examiner comments on MPhil thesis literature reviews in a Ghanaian university. *International Journal of Research Studies in Education*. https://doi.org/10.5861/ijrse.2022.103

25. Rita Akele Twumasi, **JOSEPH BENJAMIN ARCHIBALD AFFUL** (2022). Functions of Citation in the Literature Review Section of MPhil Theses. *Journal of English Language Teaching and Applied Linguistics*. https://doi.org/10.32996/jeltal.2022.4.2.2

26. **Joseph Benjamin A Afful** (2022). Move analysis of grant recommendation letters written by senior academics in a Ghanaian university. *Taiwan International ESP Journal*. https://www.researchgate.net/profile/Emmanuel-Bonsu-4/publication/373714176_Move_Analysis_of_Grant_Recommendation_Letters_Written_by_Senior_Academics_in_a_Ghanaian_University/links/64f9346b8ea93c20d221de5c/Move-Analysis-of-Grant-Recommendation-Letters-Written-by-Senior-Academics-in-a-Ghanaian-University.pdf

27. **Joseph Benjamin Archibald Afful**, Richmond S. Ngula, Rita Twumasi, Gabriel Tetteh, Frank Mensah (2022). Supervisors' Perceptions of Postgraduate Students' Thesis Literature Review Writing in a Ghanaian University. *Advances in Social Sciences Research Journal*. https://doi.org/10.14738/assrj.91.11120

28. **Joseph Benjamin Archibald Afful**, Rita Akele Twumasi (2022). The language of evaluation in academic writing research in Ghana, 2000-2020: A synthesis. *International Journal of Research Studies in Education*. https://doi.org/10.5861/ijrse.2022.164

29. Edward Owusu, Emmanuel Botchwey, **Joseph Benjamin Archibald Afful**, Asuamah Adade Yeboah, Ebenezer Asinyor, Abraham Gyasi (2022). Transitivity in Atukwei Okai's "The Oath of Fontomfrom". *International Journal of Language and Literary Studies*. https://doi.org/10.36892/ijlls.v4i4.1102

30. Amoakohene, Benjamin, **Afful, Joseph Benjamin Archibald** (2021). A cross-cultural study of semantic ties in the abstracts of conference proceedings. *DOAJ (DOAJ: Directory of Open Access Journals)*. https://doi.org/10.5278/ojs.globe.v13i.6749

31. **Afful, Joseph B. A. B. A.**, Opoku-Addo, Kennedy (2021). Address Terms Used among Male Basketball Players at a Ghanaian University. *Studies in Linguistics and Literature*. https://doi.org/10.22158/sll.v6n1p1

32. Emmanuel Kyei, **Joseph Benjamin Archibald Afful** (2021). Attitudinal Meaning in Letters of Recommendation Written by Some Lecturers of the University of Cape Coast, Cape Coast, Ghana. *Romanian Journal of English Studies*. https://doi.org/10.1515/rjes-2021-0003

33. Cynthia Logogye, Bernard Asafo-Duho, **Joseph B.A. Afful** (2021). Post-Traumatic Growth and Identity Construction in Covid-19 Messages Delivered to the People of Ghana by President Nana Akuffo Addo. *International Journal of English Language Teaching*. https://doi.org/10.5430/ijelt.v9n1p1

34. Kyei, Emmanuel, **Afful, Joseph Archibald Benjamin** (2021). Schematic Structure of Letters of Recommendation Written by Lecturers of Cape Coast University in Ghana. *PRSM*. https://doi.org/10.34874/prsm.iajesp-vol4iss1.27744

35. Emmanuel Kyei, **Joseph Afful** (2021). Schematic Structure of Letters of Recommendation Written by Lecturers of a Public University in Ghana. *Iranian Journal of English for Academic Purposes*.

36. Emmanuel Kyei, **Joseph Afful** (2021). Schematic Structure of Letters of Recommendation Written by Lecturers of a Public University in Ghana (Research Paper). *Iranian Journal of English for Academic Purposes*.

37. Osei Yaw Akoto, **Joseph Benjamin A. Afful** (2021). What Languages are in Names? Exploring the Languages in Church Names in Ghana. *Athens Journal of Philology*. https://doi.org/10.30958/ajp.8-1-2

38. **Joseph B. A. AFFUL**, Christopher ANKOMAH (2020). Deconstructing applied linguistics conference paper titles: A syntactic analysis. *Journal of Language and Linguistic Studies*. https://doi.org/10.17263/jlls.803669

39. **Joseph Benjamin Archibald Afful** (2020). Marketisation of Ghanaian higher academic institutions: a hypermodal analysis of universities' homepages. *International Journal of Marketing Semiotics & Discourse Studies*. https://www.researchgate.net/profile/Gabriel-Tetteh-2/publication/344462808_Marketisation_of_Ghanaian_higher_academic_institutions_A_hypermodal_analysis_of_universities'_homepages/links/5f78fbe3299bf1b53e0c2085/Marketisation-of-Ghanaian-higher-academic-institutions-A-hypermodal-

analysis-of-universities-homepages.pdf

40. **Joseph Benjamin Archibald Afful**, Emmanuel Kyei (2020). Move Analysis of letters of Recommendation Written by Lecturers in a Ghanaian University. *Journal of English Language Teaching and Applied Linguistics*. https://doi.org/10.32996/jeltal.2020.2.5.1

41. **Joseph Benjamin Archibald Afful** (2020). Rhetorical analysis of philanthropic fundraising letters in a Ghanaian university. *Approaches to Specialized Genres*. https://books.google.com/books?hl=en&lr=&id=Id0MEAAAQBAJ&oi=fnd&pg=PA121&dq=info:I4zy0ajSx-MJ:scholar.google.com&ots=dedhGO8cBJ&sig=LnXUS5muFfjUzVtw7chPNuXYe4c

42. **Joseph Benjamin Archibald Afful** (2020). Schematic structure of manifesto launch speeches of three political parties. *Advances in Social Sciences Research Journal*. https://www.researchgate.net/profile/Rexford-Gyasi/publication/348372030_Schematic_Structure_of_Manifesto_Launch_Speeches_of_Three_Political_Parties/links/5ffb5a3692851c13fe02dc86/Schematic-Structure-of-Manifesto-Launch-Speeches-of-Three-Political-Parties.pdf

43. **Joseph Benjamin Archibald Afful** (2020). Socio-cultural perspectives on death announcements in Ghanaian newspapers: Some sociolinguistic evidence. *Journal of Philosophy and Culture*. https://academicjournals.org/journal/JPC/article-full-text-pdf/8F1C40763757

44. **Joseph Benjamin Archibal Afful** (2020). The discourse of thesis assessment reports in a disciplinary community at the University of Cape Coast: An exploratory study. *AFRREV LALIGENS An International Journal of Language Literature and Gender Studies*. https://doi.org/10.4314/laligens.v9i1.11

45. Osei Yaw Akoto, **Joseph Benjamin A. Afful** (2020). VARIATIONS IN METADISCOURSE USE IN ENGLISH LANGUAGE INTRODUCTION AND LITERATURE REVIEW THESIS CHAPTERS. *LANGUAGE LITERACY Journal of Linguistics Literature and Language Teaching*. https://doi.org/10.30743/ll.v4i2.2601

46. Christopher Ankomah, **Joseph B. Afful** (2019). ESTABLISHING A NICHE IN RESEARCH: RHETORICAL STRATEGIES IN UNDERGRADUATE AND POSTGRADUATE WRITINGS IN THE DEPARTMENT OF ENGLISH, UNIVERSITY OF CAPE COAST. *Journal of Teaching English for Specific and Academic Purposes*. https://doi.org/10.22190/jtesap1903359a

47. Opoku Eric Mensah, Kwasi Sarfo-Adu, **Joseph Benjamin Archibald Afful** (2018). A comparative study of challenger-incumbent strategies in Ghanaian presidential campaign: the case of John Agyekum Kufuor. *AFRREV IJAH An International Journal of Arts and Humanities*. https://doi.org/10.4314/ijah.v7i4.1

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49. **Joseph Benjamin A Afful** (2018). Rhetorical analysis of grant recommendation letters written by faculty in a Ghanaian university. *Department of Literature, Section for Rhetoric, and Department of English Conference, Uppsala, University, Sydney. Retrieved from http://www. kalendarium. uu. se/event*. https://scholar.google.com/scholar?cluster=6579085709493408786&hl=en&oi=scholarr

50. **Joseph Benjamin Archibald Afful** (2017). A Linguistic Analysis of Conference Paper Titles in Applied Linguistics. *International Journal of Foreign Language Teaching & Research*.

51. **Joseph B. A. Afful** (2017). Enhancing Doctoral Research Education through the Institution of Graduate Writing Courses in Ghanaian Universities. *DOAJ (DOAJ: Directory of Open Access Journals)*. https://doi.org/10.4314/ljh.v28i2.1

52. **Joseph BA Afful** (2017). Naming in master's thesis acknowledgements within two Ghanaian university departments. *Africology: The Journal of Pan African Studies*. https://www.academia.edu/download/91592023/10.9-14-Afful.pdf

53. **Joseph Benjamin Archibald Afful** (2016). A Genre Study of Undergraduate Dissertation Acknowledgements in a Ghanaian University. *ESP Today*. https://doi.org/10.18485/esptoday.2016.4.2.4

54. Philip Arthur Gborsong, **Joseph B. A. Afful**, Wincharles Coker, Osei Yaw Akoto, Rita Twumasi, Araba Baiden (2015). A Needs Analysis of Undergraduate Students of Communicative Skills: The Case of Tertiary Institutions in Ghana. *Open Journal of Modern Linguistics*. https://doi.org/10.4236/ojml.2015.55037

55. **P. et al Afful** (2015). A needs Analysis of Undergraduate Students of Communication Skills: The Case of Tertiary Instititutions. *Open Journal of Modern Linguistics*.

56. **Joseph Benjamin Archibald Afful** (2015). Self-representation in bio-data of scholars in a festschrift in honour of a Ghanaian professor. *Drumspeak*.

57. **Joseph Benjamin Archibald Afful** (2014). 'Hello swetie pie': A sociolinguistic analysis of terms of endearment in a Ghanaian university. *Journal of ELT and Applied Linguistics (JELTAL),*.

58. **Joseph Benjamin Archibald Afful** (2014). Cohesion in the abstracts of undergraduate dissertations: An intra-disciplinary study in a Ghanaian university. *Journal of ELT and Applied Linguistics (JELTAL)*. https://www.academia.edu/download/37414314/Cohesion_in_Undergraduate_Dissertation_Abstracts.pdf

59. Joana Larry-Afutu, CB Agyemang, **J Afful** (2014). Parental personality and parenting style: A Ghanaian perspective. *Developing Country Studies*. https://scholar.google.com/scholar?cluster=6179906638138708115&hl=en&oi=scholarr

60. **Joseph BA Afful** (2013). The politics of citation: An analysis of doctoral theses across disciplines. *Critical approaches to discourse analysis across disciplines*. https://www.academia.edu/download/94830045/188774863.pdf

61. **Joseph Benjamin Archibald Afful**, Hilary Janks (2013). The politics of citation: An analysis of doctoral theses across the disciplines.

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68. **Joseph B Archibald Afful**, I Mwinlaaru (2010). Commonality and individuality in academic writing: An analysis of conference paper titles of four scholars. *English for Specific Purposes World*. https://www.researchgate.net/profile/Isaac-Mwinlaaru/publication/228937587_COMMONALITY_AND_INDIVIDUALITY_IN_ACADEMIC_WRITING_AN_ANALYSIS_OF_CONFERENCE_PAPER_TITLES_OF_FOUR_SCHOLARS/links/0deec523aaa5a58615000000/COMMONALITY-AND-INDIVIDUALITY-IN-ACADEMIC-WRITING-AN-ANALYSIS-OF-CONFERENCE-PAPER-TITLES-OF-FOUR-SCHOLARS.pdf

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70. **Joseph Benjamin Archibald Afful** (2010). Rhetorical choices in introductions of examination essays: A cross-disciplinary study. *GLOSSA*. https://scholar.google.com/scholar?

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72. **JBA Afful** (2009). Advanced academic literacy and the role of academic editors in research writing. *Nebula*. https://www.academia.edu/download/49720986/Afful3.pdf
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74. **Joseph Afful** (2008). Address forms and the construction of multiple identities among university students in Ghana. *Sociolinguistic Studies*. https://doi.org/10.1558/sols.v1i3.461
75. **Joseph Benjamin Archibald Afful** (2008). Engaging with the writing of a thesis: A narrative of a recently graduated doctoral researcher. *Drumspeak*. https://scholar.google.com/scholar?cluster=13043036301178258513&hl=en&oi=scholarr
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79. **Joseph BA Afful** (2007). Address terms among university students in Ghana: The case of descriptive phrases. *the International journal of Language Society and Culture*. https://scholar.google.com/scholar?cluster=15873678303638910901&hl=en&oi=scholarr
80. **Joseph Benjamin Archibald Afful** (2007). Applying systemic functional grammar to the study of sermonic discourse in a literary text. *Lagos Papers in English Studies, 2: 148-159.*. https://scholar.google.com/scholar?cluster=12800197793914378068&hl=en&oi=scholarr
81. **Joseph Benjamin Archibald Afful** (2006). Address terms among university students in Ghana: A case study. *Language and Intercultural Communication*. https://doi.org/10.1080/14708470608668909
82. **Joseph Benjamin Archibald Afful** (2006). Introductions in examination essays: The case of two undergraduate courses. *Across the Disciplines*. https://www.academia.edu/download/94830061/afful2006.pdf
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84. **J. B. Archibald Afful**, Koawo Edjah (2004). The Use of Terms of Address in the Academic Setting: A Psycho-Social Perspective. *IFE PsychologIA*. https://doi.org/10.4314/ifep.v11i2.23494

Book chapters 2

1. Kingsley Bekoe, **Joseph Benjamin Archibald Afful** (2026). Mapping the Linguistic Landscape of a Ghanaian University Via Signposting. *Englishisation and Multilingual Dynamics in Higher Education*. https://doi.org/10.1007/978-3-032-19906-5_13
2. **Joseph Benjamin Archibald Afful** (2012). Postgraduate thesis writing in the Humanities: Advanced academic literacy and the role of Applied Linguistics. *Between Language and Literature*. https://scholar.google.com/scholar?cluster=15953537817414065 9&hl=en&oi=scholarr

Conference papers 1

1. **Joseph Benjamin Archibald Afful** (2005). A study of introductions in examination essays: The case of three disciplinary communities in an English-medium university in Ghana. *CamLing 2005 Proceedings*.

Reports 4

1. **Joseph Benjamin Archibald Afful** (2015). Projection of Health in political manifestos of two major political manifestos. *University of Cape Coast Press.*.
2. **Joseph Benjamin Archibald Afful** (2013). 'Hello sweetie pie': A sociolinguistic analysis of terms of endearment in a Ghanaian University. *University of Cape Coast*. https://ir.ucc.edu.gh/items/2fda2112-5044-42ba-a7cb-70a7bc9d6384
3. **Joseph Benjamin Archibald Afful** (2010). The rhetoric of undergraduate student writing in a Ghanaian university: A cross-disciplinary study. *LAP LAMBERT Academic Publishing*. https://scholar.google.com/scholar?cluster=17659164875118407316&hl=en&oi=scholarr
4. **Joseph Benjamin Archibald Afful** (2001). Ghanaian address terms and Ghanaian-English contact: A study in linguistic variation. *St Francis Press Ltd. Ghana*.

Theses 3

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2. **Joseph Benjamin Archibald Afful** (1998). Relationship between language and culture in Ghana: A comparative study of address terms in three speech communities in Cape Coast. *University of Cape Coast, Ghana*. https://scholar.google.com/scholar?cluster=9005251062319409435&hl=en&oi=scholarr
3. **Joseph Benjamin Archibald Afful** (1988). The use of some troublesome words encountered often by educated Ghanaians. *University of Cape Coast, Ghana*.