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RESEARCH

Interests	Entrepreneurship and Small Enterprise Development · Marketing
Areas	Organizational Behavior and Human Resource Management · Management of Technology and Innovation · Accounting · Business and International Management · Economics and Econometrics · Marketing

RESEARCH SUMMARY

48	1,279	18	25	2.97	38%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 48 publications listed below, 2005–2026. Field-weighted impact is the mean over the 21 works scored for it; 1.00 is the world average for works of the same field, type and year. 8 of the 21 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 40

1. I Mensah, **R Boohene**, MSB Mensah (2026). Effects of entrepreneurial networking on sustainable growth of small enterprises–the mediating role of innovation. *Benchmarking: An International Journal*.
2. Isaac Mensah, **Rosemond Boohene**, Mavis Serwah Benneh Mensah (2024). Effects of entrepreneurial networking on sustainable growth of small enterprises – the mediating role of innovation. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-04-2024-0276
3. Daniel Agyapong, Paul Jones, **Rosemond Boohene**, Gloria K.Q. Agyapong, Siaw Frimpong, Francis O. Boachie-Mensah (2022). Analysis of Socio-Demographics of Necessity-driven Entrepreneurs in Selected Cities in Ghana. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v10i.890
4. Pascal Samfoga Doh, Jussi S. Jauhiainen, **Rosemond Boohene** (2021). The synergistic role of academic entrepreneurship patterns in entrepreneurial university transformation: Analysis across three African sub-regions. *African Journal of Science Technology Innovation and Development*. https://doi.org/10.1080/20421338.2021.1943815
5. Daniel Agyapong, **R Boohene** (2020). Transformational entrepreneurship and SMEs. *Enterprising Africa: Transformation through Entrepreneurship*. https://books.google.com/books?hl=en&lr=&id=4mwLEAAAQBAJ&oi=fnd&pg=PA1953&dq=info:Dpv2MQqcZqgJ:scholar.google.com&ots=e68TePVh95&sig=-hwTV8iJ21CmdpbqeD-As3UFs7g
6. MSB Mensah, F Enu-Kwesi, **R Boohene** (2019). Challenges of research collaboration in Ghana's knowledge-based economy. *Journal of the Knowledge Economy*.
7. Nana Addae Ayepa, **Rosemond Boohene**, Mavis Serwaa Benneh Mensah (2019). Effects of innovativeness and firm resources on the growth of small enterprises in the Ga South Municipality in Ghana. *Ghana Journal of Development Studies*. https://doi.org/10.4314/gjds.v16i1.1
8. **Rosemond Boohene**, Regina Appiah Gyimah, Martin Boakye Osei (2019). Social capital and SME performance: the moderating role of emotional intelligence. *Journal of Entrepreneurship in Emerging Economies*. https://doi.org/10.1108/jeee-10-2018-0103

9. **rosemond boohene** (2018). Do Demographic Characteristics of Individuals Associate with their Job Stress Levels? Perspectives from the University of Cape Coast, Ghana. *Journal of Applied Business Research*. https://www.academia.edu/download/78965103/SBS_JABR_Vol6_Art03.pdf

10. **Rosemond Boohene** (2018). Entrepreneurial orientation, strategic orientation and performance of small family firms in the Kumasi Metropolis. *Academy of Entrepreneurship Education*. https://repofeb.undip.ac.id/54/

11. **Rosemond Boohene** (2018). Entrepreneur's Social Capital and Firm Growth: The Moderating Role of Access to Finance. *Journal of Enterprising Culture*. https://doi.org/10.1142/s0218495818500127

12. **Rosemond Boohene** (2018). Social capital and SME's performance. *Universities, Entrepreneurship and Enterprise*. https://pub.h-brs.de/files/4414/GAUP_Conference_Proceedings_2018.pdf#page=186

13. Mavis Serwah Benneh Mensah, Francis Enu-Kwesi, **Rosemond Boohene** (2017). Challenges of Research Collaboration in Ghana's Knowledge-based Economy. *Journal of the Knowledge Economy*. https://doi.org/10.1007/s13132-017-0450-8

14. **Rosemond Boohene** (2017). Do the approaches to entrepreneurship education. *Universities, Entrepreneurship and Devolopment in Africa-Conference Proceedings*. https://www.academia.edu/download/90084896/CP2016_FINAL.pdf#page=85

15. **R Boohene**, Gloria Agyapong (2017). Examining activities in the E-waste Sector. *Universities, Entrepreneurship and Devolopment in Africa-Conference Proceedings*. https://www.academia.edu/download/90084896/CP2016_FINAL.pdf#page=50

16. **Rosemond Boohene**, Daniel Agyapong (2017). Role of Entrepreneurship Centres. *Entrepreneurship Centres: Global Perspectives on their Contributions to Higher Education Institutions*. https://books.google.com/books?hl=en&lr=&id=dMgWDgAAQBAJ&oi=fnd&pg=PA125&dq=info:5E6v7TGVoVoJ:scholar.google.com&ots=kV6I0kWtAq&sig=baolOcNcm1GRlCd-twPbs5znMlQ

17. **R Boohene**, Daniel Agyapong (2017). Rural entrepreneurship in African countries: A synthesis of related literature. *Journal of Small Business and Entrepreneurship Development*. https://ir.ucc.edu.gh/server/api/core/bitstreams/01bb6022-49f0-482e-ac4c-df97bc28e459/content

18. E Gonu, **Rosemond Boohene** (2016). Antecedents of customer retention of Ghana commercial bank within Agona Swedru Municipality. *European Journal of Business and Management*. https://ir.ucc.edu.gh/server/api/core/bitstreams/fd9740ff-2a76-49ab-8b4b-e2d6cc542825/content

19. **Rosemond Boohene** (2016). The interactions between entrepreneurial orientation, firm resources and the performance of tourist accommodations in the central region of Ghana. *International Journal of Strategic Organisation and Behavioural Science*. https://books.google.com/books?hl=en&lr=&id=iPkhDQAAQBAJ&oi=fnd&pg=PA3&dq=info:lPw0mLWHN3MJ:scholar.google.com&ots=XOsl80i1U2&sig=Ch46Ar5PsihY9ahpKRdHJyYdA-E

20. **R Boohene**, Daniel Ofori (2015). Information and Communication Technology Usage and Small and Medium-sized Enterprises Growth in the Accra Metropolis. *Journal of Business and Enterprise Development*. https://scholar.google.com/scholar?cluster=15811974859971112753&hl=en&oi=scholarr

21. Nina Afriyie, **Rosemond Boohene** (2014). Entrepreneurial Education and Entrepreneurial Culture among University of Cape Coast Students in Ghana. *Athens Journal of Education*. https://doi.org/10.30958/aje.1-4-3

22. **Rosemond Boohene**, Gloria K. Q. Agyapong, Eric Gonu (2013). Factors Influencing the Retention of Customers of Ghana Commercial Bank within the Agona Swedru Municipality. *International Journal of Marketing Studies*. https://doi.org/10.5539/ijms.v5n4p82

23. Nina Afriyie, **Rosemond Boohene**, Gorrety Ofafa (2013). Theorising the Relationship between Television Programmes and Promotion of Entrepreneurial Culture among University Students in Kenya. *Journals & Books Hosting (International Knowledge Sharing Platform)*.

24. Francis O. Boachie-Mensah, **Rosemond Boohene** (2012). A review of cross-cultural variations in consumer behaviour and marketing strategy. *International Business Management*. https://doi.org/10.3968/j.ibm.1923842820120502.1175

25. **Rosemond Boohene**, James Atta Peprah (2012). Correlates of Revenue among Small Scale Women Fish

Processors in Coastal Ghana. *Journal of Sustainable Development*. https://doi.org/10.5539/jsd.v5n10p28

26. Edna Naa Amerley Okorley, **Rosemond Boohene** (2012). Determinants of Bank Staff Motivation in the Cape Coast Metropolis. *International Business Management*. https://doi.org/10.3968/j.ibm.1923842820120401.1120
27. **Rosemond Boohene**, Asamoah Appiah Williams (2012). Resistance to Organisational Change: A Case Study of Oti Yeboah Complex Limited. *International Business Management*. https://doi.org/10.3968/j.ibm.1923842820120401.1040
28. **Rosemond Boohene** (2012). Resistance to organizational change: A case study of Oti Yeboah Complex Limited. *International Business and Management*. https://www.academia.edu/download/52947397/Resistance_to_Organisational_Change_A_Ca20170503-3125-jbyyxp.pdf
29. Regina Appiah-Gyimah, **Rosemond A. Boohene**, Gloria K. Q. Agyapong, Kwame A. Boohene (2011). Customer Satisfaction in the Outdoor Advertising Industry: A Case of Alliance Media Ghana Limited. *International Journal of Marketing Studies*. https://doi.org/10.5539/ijms.v3n2p82
30. **Rosemond Boohene**, James Atta Peprah (2011). Women, Livelihood and Oil and Gas Discovery in Ghana: An exploratory Study of Cape Three Points and Surrounding Communities. *Journal of Sustainable Development*. https://doi.org/10.5539/jsd.v4n3p185
31. **Rosemond Boohene**, Gloria K.Q. Agyapong (2010). Analysis of the Antecedents of Customer Loyalty of Telecommunication Industry in Ghana: The Case of Vodafone (Ghana). *International Business Research*. https://doi.org/10.5539/ibr.v4n1p229
32. **Rosemond Boohene** (2010). Gender differences in the personal value systems of small business owner-managers in Ghana. *Gender and Behaviour*. https://doi.org/10.10520/ejc34650
33. KA Boakye, **R Boohene** (2010). Inbound tourist's perceptions of Ghana: A post-trip assessment. *Global Cultures*. https://scholar.google.com/scholar?cluster=9787776532123356326&hl=en&oi=scholarr
34. **Rosemond Boohene**, Ernesticia Lartey Asuinura (2010). The Effect of Human Resource Management Practices on Corporate Performance: A Study of Graphic Communications Group Limited. *International Business Research*. https://doi.org/10.5539/ibr.v4n1p266
35. **R Boohene** (2009). Co-alignment between personal values, business strategies and firm performance of women-owned firms in Ghana. *Journal of Business and Enterprise Development*. https://scholar.google.com/scholar?cluster=5029811931312123850&hl=en&oi=scholarr
36. **Rosemond Boohene** (2009). The Relationship Among Strategic Capabilities and Performance of Small Business Firms in Ghana (vol 10, pg 121, 2009). *JOURNAL OF AFRICAN BUSINESS*. https://scholar.google.com/scholar?cluster=6701606212810477121&hl=en&oi=scholarr
37. **Rosemond Boohene** (2009). The Relationships Among Gender, Strategic Capabilities, and Performance of Small Retail Firms in Ghana. *Journal of African Business*. https://doi.org/10.1080/15228910802701601
38. **Rosemond Boohene** (2008). A Ghanaian case study. *Equal opportunities international*. https://ir.ucc.edu.gh/server/api/core/bitstreams/7df1eb86-f05f-445c-90d0-f5a618be33a1/content
39. **Rosemond Boohene** (2008). Gender, personal values, strategies and small business performance: A Ghanaian case study. *Equal Opportunities International*. https://www.emerald.com/edi/article/27/3/237/240474
40. **R Boohene** (2006). Why do male owner-managers perform beter than female owner-managers? *Proceedings of the 51st, ICSB World Conference, Melbourne, June*. https://scholar.google.com/scholar?cluster=13141124697657507808&hl=en&oi=scholarr

Book chapters 2

1. Daniel Agyapong, **Rosemond Boohene** (2024). Introduction to Entrepreneurship and Enterprise Development in Africa. *Entrepreneurship and Enterprise Development in Africa*. https://www.elgaronline.com/edcollchap/book/9781803925417/book-part-9781803925417-8.xml
2. **Rosemond Boohene**, Daniel Agyapong (2017). Centre for Entrepreneurship and Small Enterprises Development, University of Cape Coast (Ghana). https://doi.org/10.1007/978-3-319-47892-0_9

Conference papers 2

1. Appiah-Gyimah, Regina, **Boohene, Rosemond** (2019). Social capital and SME's performance in the Accra Metropolis, Ghana. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-071-1_186
2. **Rosemond Aboagyewa Boohene** (2005). Explaining gender differences in performance among small business owners in Ghana. *Proceedings of the 50th ICSB World Conference*. https://rune.une.edu.au/entities/publication/d40d8755-6bd9-4b5e-8247-45b50d4b1587

Reports 4

1. Daniel Agyapong, **Rosemond Boohene** (2024). Entrepreneurship and Enterprise Development in Africa. *Edward Elgar Publishing*. https://books.google.com/books?hl=en&lr=&id=czf7EAAAQBAJ&oi=fnd&pg=PR7&dq=info:DLmcP8FmFM8J:scholar.google.com&ots=xtsrKTQSvx&sig=E5wThCy5ncJlhDgyn-x5DXCQSgI
2. **R Boohene**, Daniel Agyapong (2012). A micro level analysis of the market orientation–small business financial performance nexus. *University of Cape Coast*. https://ir.ucc.edu.gh/items/c8d4d555-e6d9-484a-95d1-6bf7e7b3c411
3. **Rosemond Boohene** (2012). An empirical analysis of the effect of entrepreneurial orientation on firm performance of auto artisans in the Cape Coast Metropolis. *University of Cape Coast*. https://ir.ucc.edu.gh/items/aa79a456-498f-469f-8cb4-dff51dc678d5
4. **Rosemond Aboagyewa Boohene** (2006). Tracking the pathways: explaining gender differences in performance among small business owners in a transition economy. *University of New England*. https://www.academia.edu/download/108601799/SOURCE03.pdf