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RESEARCH

Interests	Social Entrepreneurship · Value Chains · Agribusiness · International Development Mgt · Exit Strategies
Areas	Business and International Management · Economics and Econometrics · General Agricultural and Biological Sciences · Management of Technology and Innovation · Animal Science and Zoology · Ecology, Evolution, Behavior and Systematics

RESEARCH SUMMARY

24	202	5	5	1.58	25%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 24 publications listed below, 2010–2026. Field-weighted impact is the mean over the 12 works scored for it; 1.00 is the world average for works of the same field, type and year. 3 of the 12 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 20

1. Kwame Agyei Frimpong, Yaw Sarfo, Isaac Kwasi Asante, Kwadwo A. Dompreh, Edwin W. Harris, Frank Kumi, James Lowenberg-DeBoer, Paula A. Misiewicz, **Alexander Tetteh Kwasi Nuer**, Sven Peets, Andrew Wilcox, Vincent O. Aduramigba-Modupe, Karl Behrendt (2026). Bespoke Precision Agriculture for Small-Scale Farming in Sub-Saharan Africa: Defining Potential Benefits and Pathways. *Food and Energy Security*. https://doi.org/10.1002/fes3.70310
2. Rebecca Owusu, Lawrence Acheampong, **Alexander Tetteh Kwasi Nuer** (2026). Understanding insect-based food preferences in Ghana through psychological segmentation. *Applied Food Research*. https://doi.org/10.1016/j.afres.2026.102207
3. Tebogo Mokumako, Samuel Kwesi Ndzebah Dadzie, Henry Nana De-Graft Acquah, **Alexander Tetteh Kwasi Nuer**, Emmanuel Wisgtos Inkoom, Michael Robert Nkuba (2025). Effects of timeliness and quality of tractor-hire services on smallholder farmers' technical, allocative, and economic efficiencies: Evidence from Botswana. *Scientific African*. https://doi.org/10.1016/j.sciaf.2025.e02744
4. Rebecca Owusu, Fatimah Von Abubakari, Lawrence Acheampong, **Alexander Tetteh Kwasi Nuer** (2025). Evaluation of Consumer Preferences for Poultry Products in Ghana Using Utility Space and Willingness to Pay Space Models. *Current Research in Nutrition and Food Science Journal*. https://doi.org/10.12944/crnfsj.13.1.26
5. Rebecca Owusu, Fatimah Von Abubakari, Lawrence Acheampong, **Alexander Tetteh Kwasi Nuer** (2025). Extending the sustainable poultry value chain with institutional factors and business models in Central Ghana. *Journal of International Food & Agribusiness Marketing*. https://doi.org/10.1080/08974438.2025.2582074
6. **A.T.K. Nuer**, S Omega (2025). Parents' Perceptions of the Effectiveness of Ghana's School Feeding Programme in Improving Household Income: A Case Study of Assin South District in Ghana. *Journal of Advocacy, Research and Education*. https://www.ajol.info/index.php/jare/article/view/309480
7. **Alexander Tetteh Kwasi Nuer** (2025). Sustainability of Artisanal Fishing in Nigeria: Implications for Food Security. *Journal of Advocacy, Research and Education*.

8. **Alexander Teteh Kwasi Nuer** (2024). 6 Exit Options in Social Entrepreneurship. *De Gruyter Handbook of Social Entrepreneurship*. https://books.google.com/books?hl=en&lr=&id=a7YXEQAAQBAJ&oi=fnd&pg=PA137&dq=info:Z5ZHs2rdxxUJ:scholar.google.com&ots=PAum8oa_MJ&sig=nb-QuEwKHnV9fZ5So2bIccUzxAA

9. Vivianne Geraldo, Jerry Ampofo-Asiama, Cynthia A. Adinortey, Isaac Okyere, Samuel Kofi Tulashie, **Alexander Tetteh Kwasi Nuer**, Samuel Bridge Nkansah, Selorm Omega, Salifu Seidu-Larry, Nazir Kizzie-Hayford (2024). Implementation of good manufacturing practices (GMP) to improve the quality of smoked fish (Scomber colias). *Heliyon*. https://doi.org/10.1016/j.heliyon.2024.e27401

10. **ATK Nuer**, S Omega (2024). Perceived Effectiveness of Ghana's School Feeding Programme in Improving the Livelihood of Beneficiaries in Assin South District. *Journal of Advocacy, Research and Education*. https://scholar.google.com/scholar?cluster=5230485901159932844&hl=en&oi=scholarr

11. **ATK Nuer**, S Omega, N Kizze-Hayford, Jerry Ampofo-Asiama, S Seidu-Larry (2024). Socio-Economic Activities and the Sustainability of Fish Smoking in Small Communities: Insights from the Central Region of Ghana. *International Journal of Rural Development Studies*. https://www.kadint.net/journals_n/1739533610.pdf

12. Selorm Omega, Isaac Kwasi Asante, **Alexander Tetteh Kwasi Nuer** (2023). Benefits and barriers to social media use in promoting business brands of final-year agribusiness students in Ghana. *African Journal of Rural Development*. https://afjrdev.org/index.php/jos/article/view/449

13. **Alexander Tetteh Kwasi Nuer**, Gert van Dijk, Hans van Trijp (2023). Exit decision for social venturing entrepreneurs: A conjoint-based study. *Africa Journal of Management*. https://doi.org/10.1080/23322373.2023.2187686

14. **Alexander Tetteh Kwasi Nuer**, Gert van Dijk, Joost Jongerden, Miguel Rivera-Santos (2022). Transfer of ownership for social venture entrepreneurs: A case study in northern Tanzania. *Africa Journal of Management*. https://doi.org/10.1080/23322373.2022.2039053

15. Selorm Omega, **Alexander T. K. Nuer**, Enoch Ametepey (2021). Effect of Coronavirus on Aquaculture in Oyo state, Nigeria. *Journal of Agricultural Science*. https://doi.org/10.5539/jas.v13n11p153

16. **Alexander Tetteh Kwasi Nuer**, Gert Van Dijk, Joost Jongerden (2021). Exit strategies for social venture entrepreneurs in sub-Sahara Africa: A literature review. *Africa Journal of Management*. https://doi.org/10.1080/23322373.2021.1944715

17. Lucien Imorou, Euloge C. Togbé, Nicodeme V. Fassinou Hotegni, Daouda O. Bello, Bernice O. Biaou, **Alexander T. K. Nuer**, Hubert Adoukonou-Sagbadja, Léonard E. Ahoton (2020). Galactogenic plant diversity, phenology and local in situ conservation practices in agro-ecological zones of Benin Republic. *Genetic Resources and Crop Evolution*. https://doi.org/10.1007/s10722-020-01039-7

18. **Alexander Tetteh Kwasi Nuer** (2018). Navigating agripreneurship through sustainable learning processes from a cross-cultural perspective. *Developing a Sustainability Mindset in Management Education*. https://doi.org/10.4324/9781351063340-9

19. Michael Onwona Kwakye, Belay Mengistie, John Ofosu-Anim, **Alexander Tetteh K. Nuer**, Paul J. Van den Brink (2018). Pesticide registration, distribution and use practices in Ghana. *Environment Development and Sustainability*. https://doi.org/10.1007/s10668-018-0154-7

20. **Alexander Tetteh Kwasi Nuer** (2014). Maasai or Tanzanian? Institutional isolation/integration of subsistence markets & business ventures. *Academy of Management Proceedings*. https://doi.org/10.5465/ambpp.2014.15881abstract

Book chapters 2

1. **Alexander Tetteh Kwasi Nuer** (2019). Leaving a social venture: Social entrepreneurial exit among the Maasai in northern Tanzania. *Entrepreneurship in Africa*. https://doi.org/10.4324/9781351121187-3

2. **Alexander Tetteh Kwasi Nuer** (2017). Dairy Processing Social Venture among the Maasai in Northern Tanzania. *Educating Social Entrepreneurs. Vol. II, From Business Plan Formulation to Implementation*.

Theses 2

1. **Alexander Tetteh Kwasi Nuer** (2015). Exit strategies for social venture entrepreneurs. *PQDT-Global*. https://search.proquest.com/openview/8c94e67c7e5c40d8419adf34ccdc52b0/1?pq-origsite=gscholar&cbl=2026366&diss=y
2. **Alexander Tetteh Kwasi Nuer** (2010). A. Sustaining Rural Technology Transfer Under Rural Enterprises Projects (A Case Study of Cassava Processing Technologies in Rural Ghana). *Master's Thesis*. https://library.wur.nl/WebQuery/theses/1961456