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RESEARCH

Interests	AI · Circular Economy · Business Engineering · Entrepreneurship · Digital Marketing
Areas	Strategy and Management · Marketing · Economics and Econometrics · General Economics, Econometrics and Finance · Management Information Systems · Management Science and Operations Research

RESEARCH SUMMARY

7	72	4	4	7.18	80%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 7 publications listed below, 2016–2026. Field-weighted impact is the mean over the 5 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 5 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 5

1. Edmond Yeboah Nyamah, Evelyn Yeboah Nyamah, Mavis Agbodza, Isaac Tetteh Charnor, **Richard Adu Agyapong**, Abdul-Nasir Abdallah Buabeng (2026). Integrating big data into sustainable supply chain management: a pathway to enhanced firm performance in Ghana's food and beverage sector. *Modern Supply Chain Research and Applications*. https://doi.org/10.1108/mscra-06-2025-0039
2. Evans Opoku-Mensah, Weide Chun, Priscilla Tuffour, Wei Chen, **Richard Adu Agyapong** (2023). Leveraging on structural change and ISO 14001 certification to mitigate ecological footprint in Shanghai cooperation organization nations. *Journal of Cleaner Production*. https://doi.org/10.1016/j.jclepro.2023.137542
3. Priscilla Tuffour, Guangyu Chen, **Richard Adu Agyapong**, Assila Abdallah, Evans Opoku-Mensah (2023). To what extent does organizational learning influence the stakeholder pressure–green procurement nexus? Evidence from Ghana. *Creativity and Innovation Management*. https://doi.org/10.1111/caim.12566
4. Priscilla Tuffour, Guangyu Chen, Evans Opoku-Mensah, Peter Adjei Darko, **Richard Adu Agyapong** (2023). Toward sustainable development: Developing a decision-making framework for cross-sectoral engagement in green procurement. *Sustainable Development*. https://doi.org/10.1002/sd.2772
5. Collins Opoku Antwi, Jun Ren, Wenyu Zhang, Wilberforce Owusu-Ansah, Michael Osei Aboagye, Emmanuel Affum-Osei, **Richard Adu Agyapong** (2022). "I Am Here to Fly, but Better Get the Environment Right!" Passenger Response to Airport Servicescape. *Sustainability*. https://doi.org/10.3390/su141610114

Book chapters 2

1. **RICHARD ADU AGYAPONG** (2017). A fuzzy multi-criteria decision making approach for supplier selection under fuzzy environment. *International Conference on Management Science and Engineering Management*. https://doi.org/10.1007/978-3-319-59280-0_58
2. **Richard Adu Agyapong** (2016). Popularity Evaluation of Lean Thinking in Southwest China. *Proceedings of the Tenth International Conference on Management Science and Engineering Management*. https://doi.org/10.1007/978-981-10-1837-4_118