Alberta Bondzi-Simpson

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RESEARCH

Interests	Theory application research
Areas	Sociology and Political Science · Food Science · Marketing · Geography, Planning and Development · Management of Technology and Innovation · Safety Research

RESEARCH SUMMARY

10	165	6	5	3.44	57%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 10 publications listed below, 2012–2022. Field-weighted impact is the mean over the 7 works scored for it; 1.00 is the world average for works of the same field, type and year. 4 of the 7 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 9

1. Julian K. Ayeh, **Alberta Bondzi-Simpson**, Nancy Grace Baah (2022). Predicting Students' Response to Entrepreneurship in Hospitality and Tourism Education: An Application of the Theory of Planned Behavior. *Journal of Hospitality & Tourism Education*. https://doi.org/10.1080/10963758.2022.2056469
2. **Alberta Bondzi-Simpson**, Julian K. Ayeh (2019). Assessing hotel readiness to offer local cuisines: a clustering approach. *International Journal of Contemporary Hospitality Management*. https://doi.org/10.1108/ijchm-12-2017-0820
3. Nancy Grace Baah, **Alberta Bondzi-Simpson**, Julian K. Ayeh (2019). How neophilia drives international tourists' acceptance of local cuisine. *Current Issues in Tourism*. https://doi.org/10.1080/13683500.2019.1619676
4. **Alberta Bondzi-Simpson**, Julian K. Ayeh (2017). Serving indigenous dishes in hotels: An inquiry into the conative response of menu decision makers. *International Journal of Hospitality Management*. https://doi.org/10.1016/j.ijhm.2017.08.010
5. Foster Frempong, Fredrick Dayour, **Alberta Bondzi- Simpson** (2015). Visitor satisfaction with Ghana's tourist attractions. *Oguaa Journal of Social Sciences*. https://doi.org/10.47963/joss.v7i3.303
6. **Alberta Bondzi- Simpson** (2015). Will The Chef Serve This? Insights On Placing Ghanaian Dishes On The Hotel Menu. *Oguaa Journal of Social Sciences*. https://doi.org/10.47963/joss.v7i3.298
7. **Alberta Bondzi-Simpson** (2013). Food as a conduit for poverty reduction in Cape Coast Metropolitan Area. *Oguaa Journal of Social Sciences*. https://doi.org/10.47963/joss.v7i1.591
8. **Alberta Bondzi-Simpson** (2012). Customer expectations of service quality in the hotel industry, Central Region of Ghana. *Centrepoint Humanities Edition*. https://www.researchgate.net/profile/Alberta-Bondzi-Simpson/publication/266410683_Customer_Expectations_of_Service_Quality_in_the_Hotel_Industry_Central_Region_of/links/5bebe80a92851c6b27bd4a17/Customer-Expectations-of-Service-Quality-in-the-Hotel-Industry-Central-Region-of
9. **Alberta Bondzi-Simpson** (2012). Service Quality in Hotels in the Central Region, Ghana. *Journal of Business and Enterprise Development*. https://scholar.google.com/scholar?

cluster=22835333068870251 5&hl=en&oi=scholarr

Theses 1

1. **Alberta Bondzi-Simpson** (2015). MENU-AN ENQUIRY INTO ATTITUDES AND INTENTIONS. *University of Cape Coast*. https://ir.ucc.edu.gh/server/api/core/bitstreams/45b8a066-2d27-4d8f-87e4-8eec2f199a5a/content