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RESEARCH

Interests	Business Orientation · Sustainability Marketing · Supply Chain Management and Management
Areas	Management Information Systems · Strategy and Management · Organizational Behavior and Human Resource Management · Marketing · Accounting · Building and Construction

RESEARCH SUMMARY

33	905	12	16	4.50	44%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 33 publications listed below, 2015–2026. Field-weighted impact is the mean over the 27 works scored for it; 1.00 is the world average for works of the same field, type and year. 12 of the 27 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 33

1. Emmanuel Nyamekye Antwi Afari, Innocent Senyo Kwasi Acquah, **Kassimu Issau**, Acheampong Antwi Afari (2026). Evaluating the correlation between sustainable project management and project success: the impact of organizational culture. *International Journal of Managing Projects in Business*. https://doi.org/10.1108/ijmpb-12-2025-0516
2. Emmanuel Nyamekye Antwi Afari, Innocent Senyo Kwasi Acquah, **Kassimu Issau**, George Arko-Folson (2026). Modelling the nexus between sustainable project management and project success: evidence from Ghana. *Journal of Engineering Design and Technology*. https://doi.org/10.1108/jedt-07-2025-0391
3. Dorothy Amfo-Antiri, Isaac Tetteh Kwao, **Kassimu Issau**, Emmanuel Essandoh, Emmanuel Agyenim Boateng, Esther Bema Nimo (2026). Psychosocial career preoccupation and organisational commitment at higher educational institutions in Ghana: The role of workplace friendship. *PLoS ONE*. https://doi.org/10.1371/journal.pone.0340460
4. **K ISSAU**, A ANSONG (2025). AUTHENTIC LEADERSHIP AND EMPLOYEE PERFORMANCE: THE ROLE OF EMPLOYEE ENGAGEMENT AND TASK AUTONOMY IN THE TELECOMMUNICATION INDUSTRY. *INTERNATIONAL JOURNAL OF BUSINESS*. https://scholar.google.com/scholar?cluster=7076946274470968656&hl=en&oi=scholarr
5. Emmanuel Nyamekye Antwi Afari, Innocent Senyo Kwasi Acquah, **Kassimu Issau**, Emmanuel Martin Acquah (2025). Sustainable project management and project success: A review and future research directions. *Journal of Future Sustainability*. https://doi.org/10.5267/j.jfs.2025.9.006
6. **Kassimu Issau**, Innocent Senyo Kwasi Acquah, Augustine Owusu Frempong, Nancy M. A. Erskine-Sackey, Alexander Forson (2024). Customer relationship management practices and client's satisfaction: Lessons from Ghana's National Health Insurance Scheme (NHIS). *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v11i.1140
7. **Kassimu Issau** (2024). Do marketing capabilities explain the indirect nexus between learning orientation and firm performance? *International Journal of Innovation and Learning*. https://doi.org/10.1504/ijil.2024.138806
8. **K Issau** (2024). Does Consistency Play a Role in Mission and Performance Nexus. *International Journal of*

Work Innovation. https://scholar.google.com/scholar?cluster=18250085525593912161&hl=en&oi=scholarr

9. Robert Ipiin Gnankob, Abraham Ansong, Beatrice Sarfo Gyamfi, **Kassimu Issau**, Edna N.A. Okorley (2024). Ebullient supervision, employee engagement and employee commitment in a higher education institution: the partial least square approach. *International Journal of Work Innovation*. https://doi.org/10.1504/ijwi.2024.142025
10. Abraham Ansong, Robert Ipiin Gnankob, Isaac Opoku Agyemang, **Kassimu Issau**, Edna Naa Amerley Okorley (2024). Organizational justice, supervisor-provided resources and duty orientation: lessons from the mining sector. *European Journal of Management and Business Economics*. https://doi.org/10.1108/ejmbe-12-2022-0385
11. Zulaiha Hamidu, Barbara Deladem Mensah, **Kassimu Issau**, Emmanuel Asafo-Adjei (2023). Does technological innovation matter in the nexus between supply chain resilience and performance of manufacturing firms in a developing economy? *Journal of Manufacturing Technology Management*. https://doi.org/10.1108/jmtm-11-2022-0384
12. Agartha Quayson, **Kassimu Issau**, Robert Ipiin Gnankob, Samira Seidu (2023). Marketing communications' dimensions and brand loyalty in the banking sector. *Revista de Gestão*. https://doi.org/10.1108/rege-10-2021-0191
13. Zulaiha Hamidu, **Kassimu Issau**, Francis O. Boachie-Mensah, Emmanuel Asafo-Adjei (2023). On the interplay of supply chain network complexity on the nexus between supply chain resilience and performance. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-09-2022-0551
14. **Kassimu Issau**, Robert Ipiin Gnankob, Abraham Ansong, Innocent Senyo Kwasi Acquah, Nancy M.A. Erskine Sackey (2023). Organisational learning and customer focus: implications on firm performance in the hotel industry. *International Journal of Work Innovation*. https://doi.org/10.1504/ijwi.2023.132121
15. Marie Jauzian Osserand, Robert Ipiin Gnankob, Abraham Ansong, **Kassimu Issau** (2023). Servant leadership and teachers' stress: the role of teacher engagement. *International Journal of Management in Education*. https://doi.org/10.1504/ijmie.2023.130668
16. Zulaiha Hamidu, Francis O. Boachie-Mensah, **Kassimu Issau** (2023). Supply chain resilience and performance of manufacturing firms: role of supply chain disruption. *Journal of Manufacturing Technology Management*. https://doi.org/10.1108/jmtm-08-2022-0307
17. Emmanuel Asafo-Adjei, Zulaiha Hamidu, **Kassimu Issau**, Baba Adibura Seidu, Anokye M. Adam (2023). The dark and bright side of network complexity: Novel insights from an asymmetric supply chain recovery and disruption approach. *Cogent Business & Management*. https://doi.org/10.1080/23311975.2023.2225808
18. Emmanuel Agyenim Boateng, **K Issau**, E Essandoh (2023). The missing links of sustainable supply chain management and green radical product innovation between sustainable entrepreneurship orientation and sustainability performance. *Journal of Engineering*.
19. Innocent Senyo Kwasi Acquah, **Kassimu Issau**, Rebecca Dei Mensah, Francis Vanderpuye (2023). When stakeholder orientations matter: Modelling employee orientation, shareholder orientation and supply chain orientation as necessary and sufficient conditions for firm performance. *Heliyon*. https://doi.org/10.1016/j.heliyon.2023.e20359
20. **Kassimu Issau**, Sanjay Soni, Innocent Senyo Kwasi Acquah (2022). Ghanaian SMEs' perspective on the interrelationship between market and entrepreneurial orientations. *Revista de Gestão*. https://doi.org/10.1108/rege-03-2021-0038
21. Robert Ipiin Gnankob, Abraham Ansong, **Kassimu Issau** (2022). Servant leadership and organisational citizenship behaviour: the role of public service motivation and length of time spent with the leader. *International Journal of Public Sector Management*. https://doi.org/10.1108/ijpsm-04-2021-0108
22. Samira Seidu, Abigail Opoku Mensah, **Kassimu Issau**, Aborampah Amoah-Mensah (2021). Does organisational culture determine performance differentials in the hospitality industry? Evidence from the hotel industry. *Journal of Hospitality and Tourism Insights*. https://doi.org/10.1108/jhti-11-2020-0208
23. Andrews Agya Yalley, **Kassimu Issau** (2021). Effect of Consumer Economic Nationalism on Consumer

Attitudinal and Behavioral Response to the Marketing of Locally Produced Foods. *PhilPapers (PhilPapers Foundation)*.

24. Charles Baah, Douglas Opoku Agyeman, Innocent Senyo Kwasi Acquah, Yaw Agyabeng-Mensah, Ebenezer Afum, **Kassimu Issau**, Daniel Ofori, Daniel Faibil (2021). Effect of information sharing in supply chains: understanding the roles of supply chain visibility, agility, collaboration on supply chain performance. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-08-2020-0453
25. Charles Baah, Kate T. Amponsah, **Kassimu Issau**, Daniel Ofori, Innocent Senyo Kwasi Acquah, Douglas Opoku Agyeman (2021). Examining the Interconnections Between Sustainable Logistics Practices, Environmental Reputation and Financial Performance: A Mediation Approach. *Vision The Journal of Business Perspective*. https://doi.org/10.1177/0972262920988805
26. Felix Kwame Opoku, Innocent Senyo Kwasi Acquah, **Kassimu Issau** (2021). HRM Practice and Innovative Work Behavior: Organisational Politics as Mediator and Personal Locus of Control as Moderator. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v9i.181
27. **Kassimu Issau**, Innocent Senyo Kwasi Acquah, Robert Ipiin Gnankob, Zulaiha Hamidu (2021). Innovation orientation and performance of small and medium-sized enterprises (SMES) in Ghana: evidence from manufacturing sector. *Innovation & Management Review*. https://doi.org/10.1108/inmr-07-2020-0092
28. Ebenezer Afum, **Kassimu Issau**, Yaw Agyabeng-Mensah, Charles Baah, Essel Dacosta, Emmanuel Essandoh, Emmanuel Agyenim Boateng (2021). The missing links of sustainable supply chain management and green radical product innovation between sustainable entrepreneurship orientation and sustainability performance. *Journal of Engineering Design and Technology*. https://doi.org/10.1108/jedt-05-2021-0267
29. Felix Kwame Opoku, Innocent Senyo Kwasi Acquah, **Kassimu Issau** (2020). HRM Practice and Innovative Work Behavior: Organisational Politics as Mediator and Personal Locus of Control as Moderator. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.2020.07
30. Charles Baah, Douglas Opoku-Agyeman, Innocent Senyo Kwasi Acquah, **Kassimu Issau**, Farid Abdel Moro Abdoulaye (2020). Understanding the influence of environmental production practices on firm performance: a proactive versus reactive approach. *Journal of Manufacturing Technology Management*. https://doi.org/10.1108/jmtm-05-2020-0195
31. **Kassimu Issau** (2019). Business Orientation and Performance of Small and Medium-Sized Enterprises: Evidence from Ghana. *African Journal of Business & Economic Research*. https://doi.org/10.31920/1750-4562/2019/14n4a3
32. **Kassimu Issau** (2019). Role of Market Orientation on Innovation Orientation of Manufacturing SMEs in the Accra Metropolis, Ghana. *Journal of Entrepreneurship & Business*. https://www.academia.edu/download/87065223/JEB.0701.04.pdf
33. Francis Boachie-Mensah, **Kassimu Issau** (2015). Market Orientation and the Performance of Small and Medium-Sized Manufacturing Enterprises in the Accra Metropolis. *International Journal of Marketing Studies*. https://doi.org/10.5539/ijms.v7n3p39