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RESEARCH

Areas: Organizational Behavior and Human Resource Management · Strategy and Management · Sociology and Political Science · Economics and Econometrics · Gender Studies · General Health Professions

RESEARCH SUMMARY

36	512	13	14	3.47	50%
Publications	Citations	h-index	i10-index	Field-weighted impact	World top 10%

Counted from the 36 publications listed below, 2011–2026. Field-weighted impact is the mean over the 36 works scored for it; 1.00 is the world average for works of the same field, type and year. 18 of the 36 papers scored for it are among the world's most cited tenth for their field, type and year.

PUBLICATIONS

Journal articles 32

1. **Abigail Opoku Mensah**, Samuel Koomson (2026). Reconciling the slack–innovation–performance paradoxes in the renewable energy industry of Ghana: unlocking the role of sustainability and leadership. *International Journal of Energy Sector Management*. https://doi.org/10.1108/ijesm-01-2025-0070
2. F. A. Duah, K. Kwarteng, **A. O. Mensah** (2025). Assessing Marketing Capabilities as a Driver of Firm Performance in the Retail Industry. *African Journal Of Applied Research*. https://doi.org/10.26437/ajar.v11i1.850
3. **Abigail Opoku Mensah**, David Worlanyo Adzovie, Erika Mamley Osae, Samuel Koomson (2025). Gender justice and environmental sustainability: the role of women in promoting green practices in Africa. *International Journal of Sociology and Social Policy*. https://doi.org/10.1108/ijssp-07-2025-0415
4. Ummu Markwei, Esther Julia Korkor Attiogbe, Rejoice Esi Asante, **Abigail Opoku Mensah**, Nana Owusua Aboagye-Darko (2025). Machoism of female academics in Ghana: masculine strategies adopted by women faculty to fit in the academy. *Equality Diversity and Inclusion An International Journal*. https://doi.org/10.1108/edi-03-2024-0101
5. Rachel Desulme, Eva Gates, Myah Massiah, Malek Stafford, Lou Bellinghausen, Lillian Blanchard, Henry Adamson, Evajoice Otoo, Thomas D. Dovie, Abdul A. R. M. Rashid, Ebenezer Boakye, Calvin A. Asiedu, Princess W. Coffie, Hilda Armonle, **Abigail Mensah**, Kofi W. Adu, Jessica L. Ware, Lara D. LaDage, Rofela Combey, Ekaterina S. Kiseeva (2025). Raman Signature of the Wings of the Globe Skimmer Dragonfly: Pantala flavescens. *Journal of Raman Spectroscopy*. https://doi.org/10.1002/jrs.70089
6. Abraham Ato Ahinful, **Abigail Opoku Mensah**, Samuel Koomson, Collins Cobblah, Godfred Takyi, Abdul Hamid Kwarteng (2024). Achieving banking industry innovation performance using total quality management: an empirical study. *The TQM Journal*. https://doi.org/10.1108/tqm-10-2023-0327
7. Kingsley Konadu, **Abigail Opoku Mensah**, Samuel Koomson, Ernest Mensah Abraham, Edmund Nana Kwame Nkrumah, Joshua Amuzu, Joan-Ark Manu Agyapong, Awo Essah Bempong, Abdulai Munkaila (2024). An empirical investigation into how employee integrity shapes work performance in the public sector. *International Journal of Ethics and Systems*. https://doi.org/10.1108/ijoes-12-2023-0285
8. Eugene Yaw Milledzi, Lebbaeus Asamani, **Abigail Opoku Mensah**, Victoria Naamwanuru (2024). Career Decision Self-efficacy Mediates the Relationship Between General Self-efficacy and Career Decision-

making of Undergraduate Students. *Canadian Journal of Career Development*. https://doi.org/10.53379/cjcd.2024.389

9. Hasiyatu Abubakari, Adwoa Sikayena Amankwah, **Abigail Opoku Mensah** (2024). Communication through popular culture: Analyzing a googi performance on early marriage among the Kusaas of Ghana. *Language & Communication*. https://doi.org/10.1016/j.langcom.2024.09.001
10. Samuel Koomson, William Newlove Azadda, **Abigail Opoku Mensah**, Frank Yao Gbadago (2024). Does innovative behaviour intervene between budgetary participation and performance in the public sector? *International Journal of Innovation Science*. https://doi.org/10.1108/ijis-04-2023-0084
11. Kingsley Konadu, Samuel Koomson, **Abigail Opoku Mensah**, Ernest Mensah Abraham, Edmund Nana Kwame Nkrumah, Joshua Amuzu, Joan-Ark Manu Agyapong, Awo Essah Bempong, Ummu Markwei (2024). Resolving the adaptive performance problems in the public sector using purposeful leadership: an empirical investigation in Ghana. *International Journal of Public Leadership*. https://doi.org/10.1108/ijpl-12-2023-0105
12. Abraham Ato Ahinful, **Abigail Opoku Mensah**, Samuel Koomson, Felix Kwame Nyarko, Edmund Nkrumah (2023). A conceptual framework of total quality management on innovation performance in the banking sector. *The TQM Journal*. https://doi.org/10.1108/tqm-11-2022-0334
13. Kingsley Konadu, **Abigail Opoku Mensah**, Samuel Koomson, Ernest Mensah Abraham, Joshua Amuzu, Joan-Ark Manu Agyapong (2023). A model for improving the relationship between integrity and work performance. *International Journal of Ethics and Systems*. https://doi.org/10.1108/ijoes-01-2023-0017
14. Samuel Koomson, **Abigail Opoku Mensah**, Eric Koomson (2022). Unmet expectations and job involvement among doctors: does individual conscientiousness play a mitigating role? *British Journal of Healthcare Management*. https://doi.org/10.12968/bjhc.2020.0026
15. **Abigail Opoku Mensah**, Ebenezer Afum, Evelyn Ama Sam (2021). Does GHRM spur business performance via green corporate citizenship, green corporate reputation and environmental performance? *Management of Environmental Quality An International Journal*. https://doi.org/10.1108/meq-01-2021-0004
16. Samira Seidu, **Abigail Opoku Mensah**, Kassimu Issau, Aborampah Amoah-Mensah (2021). Does organisational culture determine performance differentials in the hospitality industry? Evidence from the hotel industry. *Journal of Hospitality and Tourism Insights*. https://doi.org/10.1108/jhti-11-2020-0208
17. Rita Darko, Nana Yaw Oppong, **Abigail Opoku Mensah** (2021). Health and Safety Practices and Work Attendance in a Ghanaian Health Service. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.v9i.177
18. Ebenezer Afum, Yaw Agyabeng-Mensah, **Abigail Opoku Mensah**, Enoch Mensah-Williams, Charles Baah, Essel Dacosta (2021). Internal environmental management and green human resource management: significant catalysts for improved corporate reputation and performance. *Benchmarking An International Journal*. https://doi.org/10.1108/bij-09-2020-0504
19. **Abigail Opoku Mensah**, Samuel Koomson (2021). Openness to experience moderates psychological contract breach–job satisfaction tie-in. *PSU Research Review*. https://doi.org/10.1108/prr-03-2020-0008
20. Daniel Ofori, **Abigail Opoku Mensah** (2021). Sustainable electronic waste management among households: a circular economy perspective from a developing economy. *Management of Environmental Quality An International Journal*. https://doi.org/10.1108/meq-04-2021-0089
21. Rita Darko, Nana Yaw Oppong, **Abigail Opoku Mensah** (2020). Health and Safety Practices and Work Attendance in a Ghanaian Health Service. *Journal of Business and Enterprise Development (JOBED)*. https://doi.org/10.47963/jobed.2020.03
22. Fanny Adams Quagrainie, **Abigail Opoku Mensah**, Alex Yaw Adom (2019). Articulation of micro entrepreneurial success and well-being among Ghanaian women. *World Review of Entrepreneurship Management and Sustainable Development*. https://doi.org/10.1504/wremsd.2019.104856
23. Sarah Blankson-Stiles-Ocran, Eunice Fay Amissah, **Abigail Opoku Mensah** (2019). Determinants of emotional labour among employees in the hospitality industry in Accra, Ghana. *African Journal of Hospitality and Tourism Management*. https://doi.org/10.47963/ajthm.v1i1.137

24. **Abigail Opoku Mensah** (2019). Does Culture Play a Role at Work? Examining the Relationships Among Sociocultural Values, Job Satisfaction, and Social Support as a Mediator. *SAGE Open*. https://doi.org/10.1177/2158244019833275

25. Eunice Fay Amissah, **Abigail Opoku Mensah**, Ishmael Mensah, Emmanuel Gamor (2019). Students' Perceptions of Careers in Ghana's Hospitality and Tourism Industry. *Journal of Hospitality & Tourism Education*. https://doi.org/10.1080/10963758.2019.1654884

26. Fanny Adams Quagrainie, **Abigail Opoku Mensah**, Alex Yaw Adom (2018). Christian entrepreneurial activities and micro women entrepreneurship development. *Journal of Enterprising Communities People and Places in the Global Economy*. https://doi.org/10.1108/jec-03-2018-0025

27. **Abigail Opoku Mensah** (2018). Culture and work: Relationship between socio-cultural values and organizational commitment among bank managers in Ghana using SEM/PLS approach. *International Journal of Research Studies in Management*. https://doi.org/10.5861/ijrsm.2018.2002

28. **Abigail Opoku Mensah**, Eunice Fay Amissah, Adjoa Afedua Nsaful (2018). Gender as a moderator between work-family conflict, job and family satisfaction. *AFRREV IJAH An International Journal of Arts and Humanities*. https://doi.org/10.4314/ijah.v7i3.1

29. Mambo G. Mupepi, Jean C. Essila, **Abigail Opoku Mensah**, Sylvia C Mupepi (2017). Asking Questions. *International Journal of Systems and Service-Oriented Engineering*. https://doi.org/10.4018/ijssoe.2017100103

30. **Abigail Opoku Mensah**, Lebbaeus Asamani, Maxwell Asumeng (2017). The effect of marital status on psychological distress among single and partnered mothers in Ghana: The moderating role of employment status. *International Journal of Research Studies in Psychology*. https://doi.org/10.5861/ijrsp.2017.1755

31. **Abigail Opoku Mensah** (2011). Is There Really Support for Breastfeeding Mothers? A Case Study of Ghanaian Breastfeeding Working Mothers. *International Business Research*. https://doi.org/10.5539/ibr.v4n3p93

32. **Abigail Opoku Mensah** (2011). The Influence of Workplace Facilities on Lactating Working Mothers'Job Satisfaction and Organisational Commitment: A Case Study of Lactating Working Mothers in Accra, Ghana. *International Journal of Business and Management*. https://doi.org/10.5539/ijbm.v6n7p234

Book chapters 3

1. Mambo G. Mupepi, Jean C. Essila, **Abigail Opoku Mensah**, Sylvia C. Mupepi (2018). Crafting the Edge. *IGI Global eBooks*. https://doi.org/10.4018/978-1-5225-6912-1.ch015

2. Mambo G. Mupepi, Jean C. Essila, **Abigail Opoku Mensah**, Sylvia C. Mupepi (2017). Alternate Techniques to Chart Practicality in Organizations. *Advances in business information systems and analytics book series*. https://doi.org/10.4018/978-1-5225-5115-7.ch016

3. Mambo G. Mupepi, Jean C. Essila, **Abigail Opoku Mensah**, Sylvia C. Mupepi (2017). Crafting the Edge. *Advances in business strategy and competitive advantage book series*. https://doi.org/10.4018/978-1-5225-3009-1.ch011

Conference papers 1

1. **Mensah, Abigail Opoku**, Fobih, Nick, Adom, Alex Yaw (2017). Entrepreneurship Development and New Business Challenges and Prospects for Ghanaian Entrepreneurs'. *Publication Server of Bonn-Rhein-Sieg University of Applied Sciences (Bonn-Rhein-Sieg University of Applied Sciences)*. https://doi.org/10.18418/978-3-96043-060-5_174